ETSC
European Transport Safety Council

Swedish Abstaining Motorists' Association

Safe & Sober Transport in Europe March 29-31

European Parliament, Brussels – "Espace Distribution" 3rd floor, Altiero Spinelli building.

Opening Reception

Opening reception at 18:00, March 29. Organised by ETSC, European Transport Safety Council together with MHF, the Swedish Abstaining Motorists' Association

Exhibition

Open from 9:00 to 18:00, between March 29 and 31

Opening Reception, March 29

18:00 Opening: Anna Hedh (MEP)

18:10 Alcohol Interlock role - standardisation and quality: Tom Bjerver (MHF), Antonio Avenoso (ETSC)

18:20 Latest developments in Alcohol Interlock technologies – Business case: Bill Burger (ACS), Lennart Pilskog (Volvo Trucks)

18:30 Cocktail reception

Alcohol interlocks are becoming a commonly used tool for road safety. More and more countries legislate on alcohol interlocks for drink driving offenders. Many companies also make voluntary installations to ensure the quality of their transport of goods and passengers.

Building on the success of the October 6, 2010 seminar on the use of alcohol interlocks, the MHF and the ETSC wish to discuss and promote the role of alcohol interlocks in the new EU road safety strategy for 2011-2020. The opening reception and three-day exhibition will provide informative and interactive materials on alcohol interlocks and their use.

The event will be co-hosted by MEP Anna Hedh.

To register, please send an email to Ilyas.Daoud@etsc.eu by March 18.
If you need an EP badge, please include your full name, nationality, residency address, passport/ID number and date of birth. Badges can be collected before the opening reception, March 29 at the reception of the Altiero Spinelli building, Rue Wiertz 60, starting with 17:00.

The objective of the "Safe and Sober" Campaign is to raise awareness amongst policy makers, the private sector as well as some key opinion leaders for a systemic approach to reduce alcohol misuse in road transport, especially in the less well-performing EU member states. The alcohol interlocks are an inseparable part of the approach. The campaign is run in cooperation with Volvo Trucks and is part of the ETSC's commitments in Alcohol and Health Forum run by the European Commission.

European Transport Safety Council

ETSC is a Brussels-based independent non-profit making organisation dedicated to reducing the numbers of deaths and injuries in transport in Europe. The ETSC seeks to identify and promote research-based measures with a high safety potential. It brings together 43 national and international organisations concerned with transport safety from across Europe. www.etsc.eu

Swedish Abstaining Motorists' Association

MHF is a road safety organisation focused primarily on the issue of sobriety on the roads. MHF is pushing for alcohol interlocks to be installed in all vehicles, quite simply because it saves lives. The role of the association in the development of the alcolock is:

- to help generate positive opinion
- to promote the issue of product quality assurance
- to act as a sounding board for product development

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