

ETSC Best in Europe Conference 2006

eSafety that matters

Autoworld, Parc Cinquantenaire, Brussels
21 – 22 February 2006

ETSC
European Transport Safety Council

Tuesday, 21.02.06

11.00 **Registration and coffee**

11.30 **Welcome, Prof. Herman De Croo (ETSC)**

11.45 **An intelligent approach to safety on Europe's roads, Stefan Tostmann (DG TREN)**

12.15 **eSafety in action, André Vits (DG Information Society)**

12.45 **Lunch,** sponsored by Siemens

13.45 **"Toys for the boys" or technologies with genuine safety benefits?, chaired by Prof. Murray Mackay (ETSC)**

- eTSC: some smart road safety activities at ETSC, Jörg Beckmann (ETSC)
- A review of ITS and their safety benefits, Prof. Pete Thomas (Loughborough University)
- pro.pilot**:** increasing comfort – boosting safety, Burkhard Ortmann (Siemens)
- ISA – killing speed electronically, Prof. Oliver Carsten (Leeds University)

Round Table with speakers and comments from Volvo Group (Lars-Göran Löwenadler)

15.30 **Coffee**

15.45 **The invisible hand: how users react to eSafety, chaired by Ewa Hedkvist Petersen (MEP)**

- The role of motor insurers, Jack Brownhill (CEA)
- Primary safety and EuroNCAP, Prof. Claes Tingvall (EuroNCAP)
- Changing Human Machine Interfaces, Samantha Jamson (Leeds University)
- Another VOICE – what vulnerable road users have to say, Frazer Goodwin (ETSC)
- User outreach and eSafety awareness, Michael Nielsen (ERTICO)

Round Table with speakers and comments from Toyota and Ford (Henrik Fosgren)

17.30 **Closure**

19.45 **Conference Dinner,** sponsored by Toyota

Wednesday, 22.02.06

09.15 **Data recording and analysis, chaired by Antonio Avenoso (ETSC)**

- Crash recorders – opening up the box, Anders Kullgren (Folksam)
- Towards better data collection, Jesús Monclús (FITSA)
- Data recording in Czech Republic, Jaroslav Heinrich (CDV)

10.15 **Intelligent Austria, chaired by Eva Lichtenberger (MEP)**

- Road safety priorities in Austria, Eva Maria Eichinger (BMVIT)
- Section control on Austrian motorways, Christian Stefan (KfV)
- Road safety inspections in Austria, Thomas Feßl (KfV)
- Roncalli – intelligent speed management in Austria, Klaus Machata (KfV)

11.15 **Coffee**

11.30 **Smart infrastructure management, chaired by Prof. Richard Allsop (ETSC)**

- ITS and safe network management, Alan Pickett (UK Highways Agency)
- Safety-critical applications with Galileo, Joaquín Cosmen (Chairman of ERF Working Group "Intelligent Roads")
- Digital Ditch: creating political support for digital roads, René La Cour Sell (Nordic Traffic Safety Council)

Round table with speakers and comments from 3M (Rik Nuyttens)

12.45 **Lunch,** sponsored by 3M

13.45 **Learning with countries in the SEC Belt, chaired by Prof. Maurizio Tira (University of Brescia)**

- Penalty point system in Spain, Jaime Sanmartín (INTRAS)
- Evaluation of national road safety policies, Prof. Richard Allsop (ETSC)
- Road accident data in the enlarged European Union – learning from each other, Prof. George Yannis (NTUA)

14.45 **Closure**

15.00 - 17.00 ETSC's Main Council (for members only)



The target set by the European Commission to halve annual EU road deaths by the year 2010 presents a huge challenge but also an enormous opportunity to put knowledge into practice at international, national and local levels.

Against the background of the Mid-term Review of the 3rd Road Safety Action Programme and with an increasing pressure on Member States to put road safety high on their agenda, Best in Europe 2006 looks at best practice in eSafety.

Experience has shown that eSafety solutions can contribute to the success of road safety work, having the potential to save thousands of lives. However, the road safety community also needs to take into account that new technology, if poorly designed, can create hazards for the driver and other road users.

Experts of international reputation will highlight, from experience, the "do's and don'ts" of eSafety solutions and will outline the key ingredients of successful experiences. The principal aim of the conference will therefore be to identify "eSafety that matters".

By attending Best in Europe 2006, help us increase understanding about what works and why, and forge new links between professionals across Europe. Furthermore, through demonstration and discussion of best practice, encourage policymakers to take the new initiatives needed to address the death and injury in road crashes – one of the leading causes of death and hospital admission for EU citizens.

Professor Herman De Croo MP,
President of ETSC, Speaker of the Belgian House of Representatives.

REGISTRATION

Please register online or fax the following form to ETSC, Ms Graziella Jost.
Fax number: +32 2 230 4215

First Name .....

Last Name .....

Position .....

Organisation .....

Address .....

Telephone / Fax .....

E-mail .....

The participant fee for the Best in Europe Conference is **100 euros**. Members and sponsors of ETSC are exempted. This fee also includes conference material, light refreshments, two lunches and dinner. Please indicate which option you choose for payment:

- ☐ Request for invoice
- ☐ Cheque payable in euro to ETSC
- ☐ International bank transfer without charges for the beneficiary to account number 425-9136632-07, KBC, Swift-code:KREDBEBB, IBAN:BE74 4259 1366 3207

To guarantee a place, please note that registration form and fee should reach us ***before 31 January 2006.***

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