



## NEWS RELEASE

### ETSC Renews Commitment to Tackle Drink Driving

**1<sup>st</sup> of October 2013, Brussels** – “Drink driving is one of the biggest risk factors in the EU, which is why efforts to improve road safety must also focus on tackling alcohol behind the wheel,” said Antonio Avenoso, ETSC<sup>1</sup> Executive Director upon the launch of the SMART – Sober Mobility Across Road Transport – project. “This topic must remain in the spotlight, and good practice examples of tackling drink driving should be highlighted and praised,” said Mr. Avenoso.

The SMART project will last three years, during which ETSC will conduct the following activities:

- Organise a lunch event addressing drink driving in the workplace;
- Publish three case studies on good practice in tackling drink driving in different contexts;
- Organise six national events on drink driving in order to bring together drink driving experts and stakeholders;
- Organise a high-level conference focusing on rehabilitation programmes for drink driving offenders;
- Regularly publish the *Drink Driving Monitor* newsletters, bringing to a wide audience the latest policy developments from across Europe;
- Monitor developments in the uptake of alcohol interlock devices in a commercial or rehabilitation context.

The SMART project receives funding from The Brewers of Europe and will represent the two organisations’ commitment under the European Alcohol and Health Forum of the European Commission.

“To mark the launch of SMART, ETSC will organise this November the first of the actions we have planned. We believe that employers, and the workplace dynamic more generally, can have a big role to play in tackling drink driving,” said Mr. Avenoso, anticipating the Transport Safety Lunch to be held next month.

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#### Notes to editors:

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<sup>1</sup> ETSC is a Brussels-based independent non-profit making organisation dedicated to reducing the numbers of deaths and injuries in transport in Europe. The ETSC seeks to identify and promote research-based measures with a high safety potential. It brings together 46 national and international organisations concerned with transport safety from across Europe. [www.etsc.eu](http://www.etsc.eu)