

PRAISE

Overview 2009-2012

**Preventing Road Accidents and Injuries
for the Safety of Employees**



Introduction to ETSC

A science-based approach to road safety policy

- **45 organisations** from across Europe under one unique umbrella promoting science-based transport safety measures at EU level.



- More than **200 experts** contributing to ETSC's Reviews, Policy Papers, Newsletters, Positions, Lectures, Press Releases, Year Books, etc.
- The European Commission, member organisations, member states and corporate sponsors are funding our work

ETSC Activities



Monitoring EU transport safety policy

**Drink
Driving**

**Safe & Sober
Drink-driving
policy network**

ETSC
European Transport Safety Council



Road Safety Performance Index (PIN) - Ranking EU countries' performances

Roads to Respect Infrastructure Safety



STudents Acting to Reduce Speed

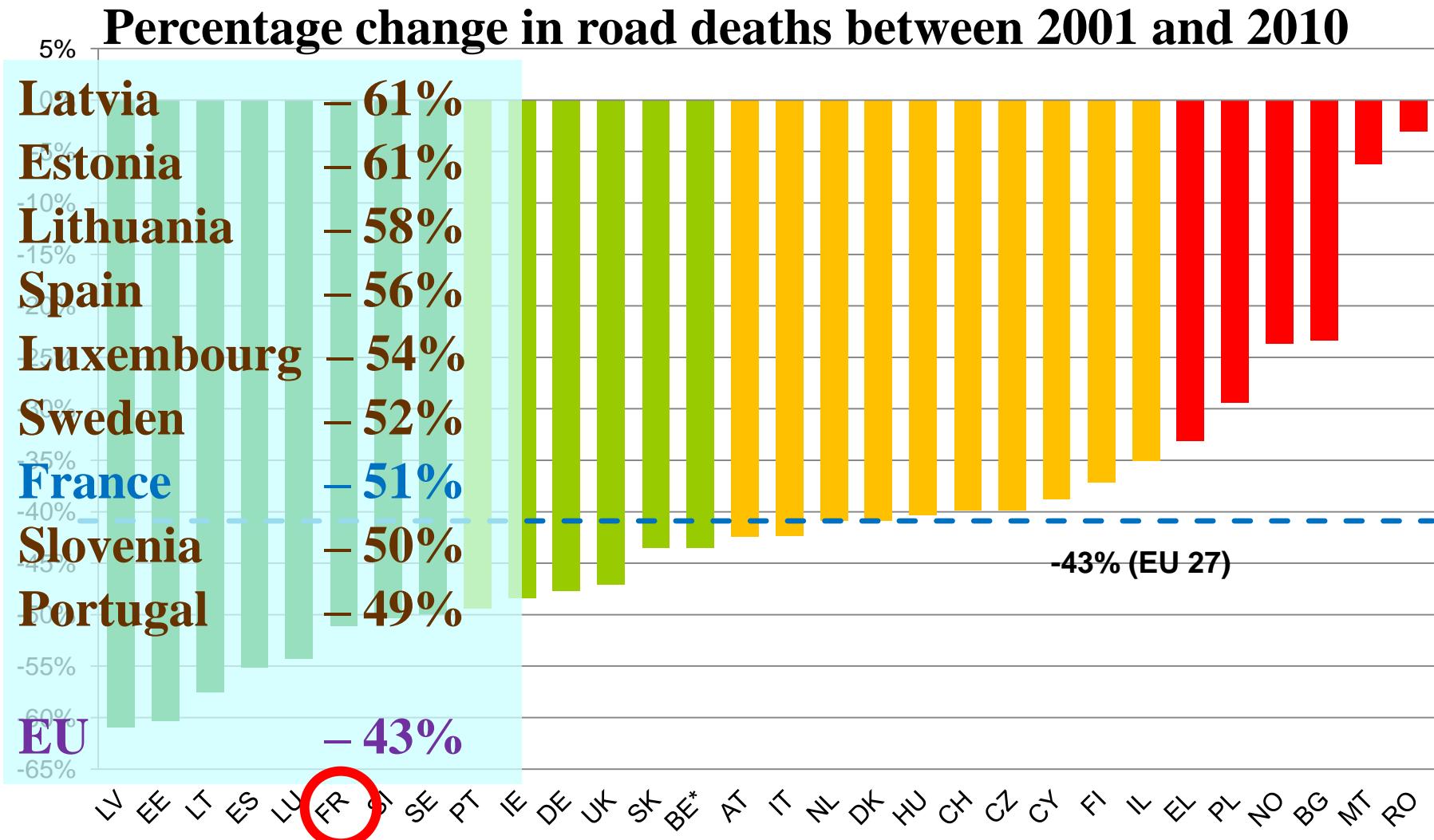


Road Safety 'At' Work and 'To' Work

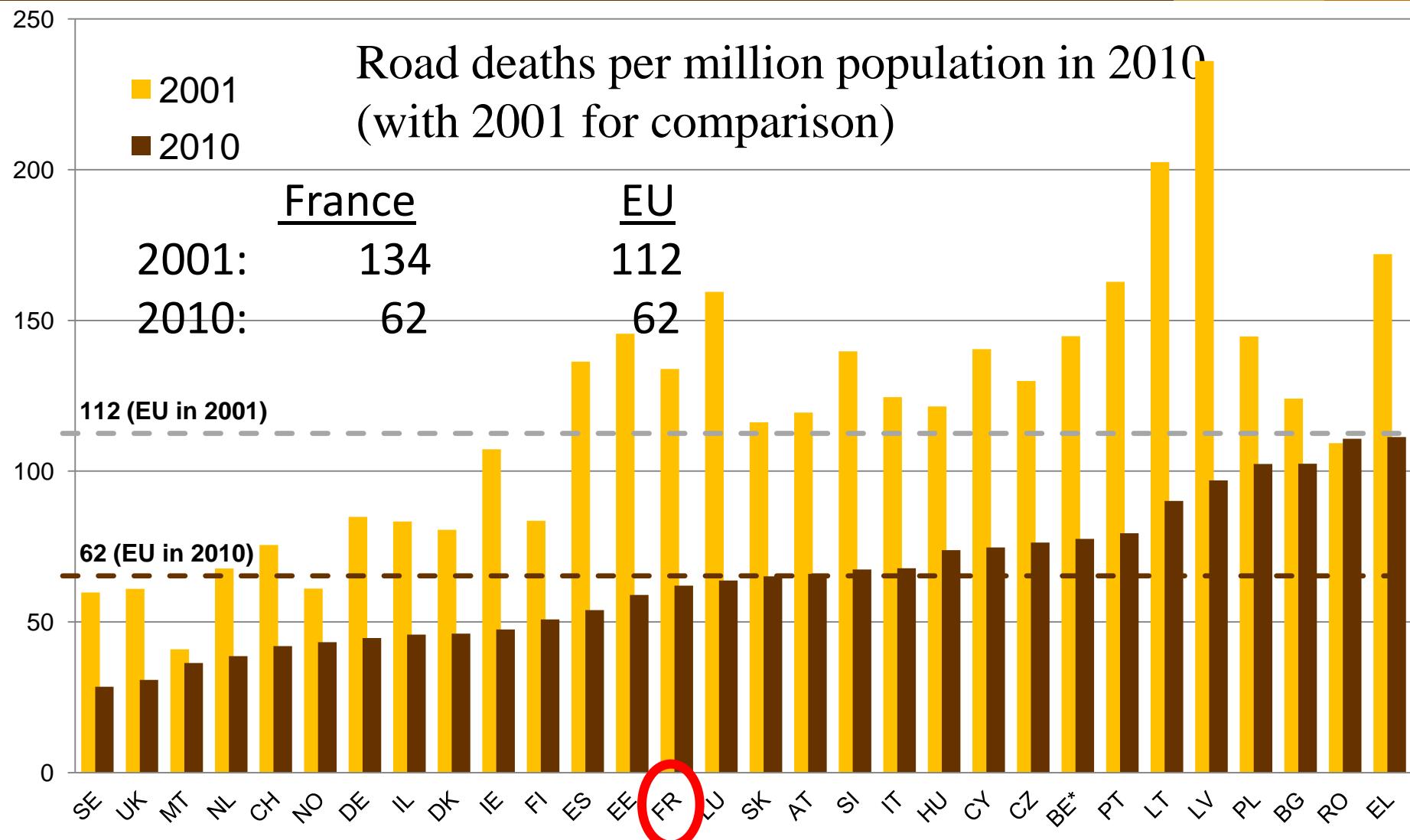


**Bike Pal
Cycling
Safety**

Countries that have met the target



Where are we now?



Road Safety at work in the EU

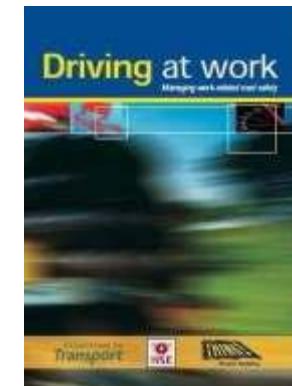
- *It is estimated that in Europe six out of ten work accidents resulting in death are road crashes, including both crashes while driving for work and commuting crashes. (Eurogip)*
- *It is estimated that 40% of all road crashes involve people ‘on duty’ and people driving to work or returning from work. (ORSA)*

Drivers and Riders at Risk

- Drivers and riders of vehicles used for a range of purposes (e.g. company cars, vans, pickups, large goods vehicles, buses, taxis, minicabs, emergency vehicles, construction and agricultural machinery, motorcycles, mopeds and bicycles).
- Many people work on, or near the road, for example maintenance workers, collectors, postal workers, vehicle breakdown employees and the police.

Council Directive 89/391/EEC

- Encourage improvements in the safety & health of workers
- Protection of workers through preventive measures,
- information, consultation, balanced participation and training
- Evaluate the occupational risks and make provision for
- adequate protection and prevention
- Ensure that all workers receive adequate on-going training
- Applies to all sectors of activity, both public and private
- Assumption that vehicles & roads are part of the workplace



Business Case for Road Safety

- Reduced running costs through better driving standards (fuel consumption/vehicle maintenance costs);
- Fewer working days lost due to injury;
- Reduced risk of work-related ill health; Reduced stress and improved moral/job satisfaction;
- Less need for investigation and paperwork;
- Less lost time due to work rescheduling;
- Fewer vehicles off the road for repair;
- Fewer missed orders and business opportunities, reduced risk of losing the goodwill of customers;
- Less chance of key employees being banned from driving.

PRAISE: European project for a Global issue

Preventing Road Accidents and Injuries for the Safety of Employees

4 committed partners since its beginning (2009)

Aims:

- To advance the knowledge of the need for work-related Road Safety Management.
- Expose the work-related road safety standards of EU Member States and carry out advocacy work at the EU level.



PRAISE Deliverables

- Thematic Reports → - Overview & definitions
- Fact Sheets - Modal risks
- Awards - Employer travel plans & commuting
- Brunches - Good practice examples & case studies
- Country Seminars - EU, national and company level responses
- Advocacy



“PRAISE”: Preventing Road Accidents
and injuries for the Safety of Employees



NOVEMBER

2010

REPORT

4

Safer Commuting to Work

PRAISE is a project co-funded by the European Commission and implemented by ETSC on Preventing Road Accidents and Injuries for the Safety of Employees (PRAISE). The project aims to advance work-related Road Safety Management and provide the know-how to employers who have to take on that challenge. It also aims to present the work-related road safety standards of EU Member States and carry out advocacy work at the EU level: work-related road safety is an area of road safety policy that clearly needs renewed political commitment.

Thematic Reports: research at EU level

Over 60 experts from Europe contributed to the reports

Published:

- In-Vehicle Technologies
- Driver Training
- Intelligent Commuting
- Fitness to Drive
- In Vehicle Distraction – “Moving Office”
- Safety at Roadworks
- Working on the Roads EU Regulations
- Speed Management



Upcoming 2011-2012:

- Developing road safety management programmes: ISO Standard Road Safety Management System



International Organization for Standardization

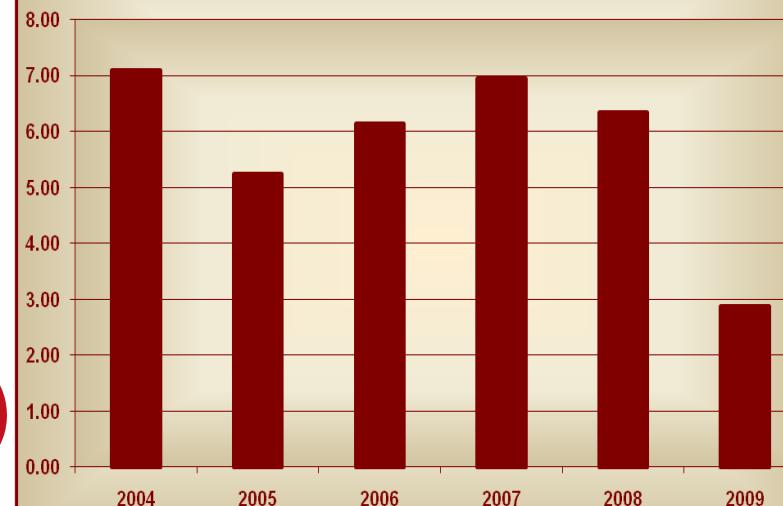
Comprehensive Handbook

Fact Sheets: Success Stories

- Case Study of a company/ organisation
- Interview with CEOs
- Lessons and illustrations of the thematic reports

8 Completed so far:

- Large/Int companies
- SMEs



Suckling Transport



European PRAISE Competition

- Annual Award to employers (SME and larger) for outstanding contribution in the field of work related road safety. Need for French companies...!



- Recognition of efforts
- Press coverage
- Exchange of best practice with other companies at an event in Brussels
- New business opportunities
- Employee satisfaction



Criteria for selecting the Award Winners

- Evidence that a “process” has taken place
- Innovative approach to work related road safety
- Target setting: which targets? Which monitoring?
- Evidence for a business case: return on investment
- Collection and monitoring data on all collisions
- Evidence of Safety impact: crash rate / casualty reduction etc
- Approach to management and staff involvement (role of CEO, responsibility for initiatives etc).

Deadline for submitting your application: 16th March 2012

PRAISE Brunch, Brussels

- Roundtable Debate
- Press Work
- Launch of the handbook
- Presenting of the awards



Date: 25th April 2012

Where: Brussels, Belgium

PRAISE Country Seminars

- Discuss work related road safety with experts in MS
 - Aim to promote improvement and engender better co-operation between actors.
 - Large and well attended audience
- Poland (2009)
 - Spain (2010 - 2011)
 - 3 events: BCN, OVI and MD
 - Fundación Mapfre involvement
 - Greece (March 2011)
 - Germany (June 2011)
 - UK (November 2011)
 - France (7th March 2012)
 - Spain (Málaga June 2012)
 - Portugal (Oct 2012)

Advocacy: Integration

- Integration of road safety measures into the current Community Strategy for Health and Safety Strategy at Work 2007-2012
- Council of Transport Ministers included Work related Road Safety in their Conclusions of 2nd December 2010
- Work related Road Safety included in the EP Report on Road Safety 2011-2020 (the “Koch” Report).
- The EC will start developing as of 2012 non-binding guidelines on Work Related Road Safety. PRAISE documents will likely be used as a reference base.

PRAISE II or POWER

Protecting Our Workers on European Roads

Aims:

- To divulgate the knowledge on work-related Road Safety Management.
- New topics: light vehicles, buses, taxis, SMEs
- More business cases and country seminars
- Regular updates

New partners?



**New opportunities
to take part and provide
materials in French!**

More on PRAISE and ETSC ?

Subscribe to our newsletters
www.etsc.eu

- Safety Monitor
- Drink Driving Monitor
- Speed Monitor
- Reviews & Policy Papers
- Fact Sheets



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NUMBER
10

Drink Driving Monitor

ETSC's Newsletter on Drink Driving Policy Developments in the EU

Editorial

This 10th Drink Driving Monitor aims to improve drink driving legislation by changing or lowering the BAC limit, existing enforcement practices in Member States, carrying out a breath test every time a vehicle has a breathalyser to do this. Measures to enforcement are also presented. A summer campaign on drink driving and alcohol legislation barometer is included.

EU News

Eurobarometer on Drink Driving

A new Eurobarometer survey on citizens' opinions on drink driving findings include most citizens correctly answer regarding the risk of driving in their country. Of respondents (25%) said they would answer when asked if driving is illegal. Most gave an incorrect answer. In awareness levels in the Czech Republic, where

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