Press Conference - 09 February 2009
ETSC – European Child Safety Alliance

How Safe are Our Children on Roads?

Swedish Permanent Representation to the EU
New PIN country ranking

PIN Flash 12
How Safe are Our Children on Roads?

Vojtech Eksler, ETSC
Introduction to ETSC

Monitoring EU transport safety policy

Road Safety Performance Index (PIN) - Ranking EU countries’ performances

Preventing Drink Driving and Speeding

Speed Programme

Roads to Respect: Infrastructure Safety

www.etsc.be
The PIN is delivering …

• **PIN Flashes** – quarterly country rankings in specific areas of road safety

• **PIN Reports** – wider-ranging annual reviews of countries‘road safety performance

... to create a higher demand for safety

... and to pave the way for leadership

www.etsc.be/PIN
Children (0-14 years old)

- Represent 1/6 of population and 4% road deaths
- 18,500 child road deaths over the past decade
- 1,200 in 2007 alone

- Every tenth child death results from a road collision
Reduction in child mortality

Annual average percentage reduction over the past decade

No one single champion, but several winners this time!

European Transport Safety Council
A great disparity in mortality

Seven-fold difference between best and worst performers

Ten years ago, five fold difference
Mortality versus reduction

Countries with lowest mortality are often those with highest reduction...

Countries with highest mortality are often those with lowest reduction...
600 child lives could be saved

- 16 child deaths per million population against 95 deaths for the rest of the population
  → Children are 6 times safer...

BUT

- Half of child deaths in EU-27 could be avoided in 2007 if child road mortality was at Swedish level
  → i.e. for 2007 alone, around 600 children would have been killed instead of 1,219.
Mortality increases with age

Percentage share of road deaths in age groups

...and depends on exposure in different age/road user groups
Some good practices

EU
- Legislation on seat belt and child restraints
- Rear-facing child seat (<4 years old)

UK
- Separate child reduction target
- Lower VAT on child restraint equipment

Barcelona
- Safe routes to school

France
- Alcolocks in school buses
ETSC Recommendations

To Members States:
• Adopt a separate target for reducing deaths amongst children and accompanying measures
• Provide safe environment to children (e.g. traffic calming schemes, zone 30)

To EU institutions:
• Make rear facing seats mandatory for children up to 4 years of age
• Make the fitting of ISOFIX child restraint anchorages mandatory in vehicle type approval
What is coming up?

• **April 2009:** New PIN country ranking on vehicle passive safety

• **22 June 2009:** PIN Annual Conference
Speakers

- **Morag MacKay**
  European Child Safety Alliance

- **Sandra Nascimento**
  Portuguese Association for Child Safety Promotion

- **Mats Gummesson**
  Swedish Road Administration