

## 14<sup>th</sup> European Transport Safety Lecture

# Safety of pedestrians and cyclists in urban areas

### Maurizio Tira

Professor of town and regional planning

Centro Studi Città Amica (CeSCAM), University of Brescia

Thursday 15<sup>th</sup> NOVEMBER 2012

17:00 – 21:00

Sala Franceschetti – Centro Paolo VI

via G. Calini 30, 25100 Brescia



The European Transport Safety Lecture is an annual event addressing a topical issue in the area of transport safety. The Lecture attracts a broad audience of road safety practitioners, technical specialists, local authorities, media representatives and is open to all those interested. The 2012 edition will be hosted by CeSCAM, one of ETSC's longstanding member organisations.

The Centro Studi Città Amica (CeSCAM) from the University of Brescia and the European Transport Safety Council (ETSC) are pleased to invite you to the 14<sup>th</sup> European Transport Safety Lecture:

## **Safety of pedestrians and cyclists in urban areas**

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### **Programme**

17:00	Registration
17:30	Welcome by Prof. Roberto Busi, CeSCAM and Prof. Richard Allsop, ETSC
17:45	Lecture: Prof. Maurizio Tira Safety of pedestrians and cyclists in urban areas
18:30	Response by Ing. Sergio Dondolini Head of the Road Safety Unit, Ministry of Transport, Italy
18:45	Response by Prof. Dominique Fleury The French institute of science and technology for transport, development and networks (IFSTTAR)
19:00	Questions and Answers
19:25	Closing statement
19:30	Dinner



## ABOUT THE SPEAKER

**Maurizio Tira** is Professor of Town and regional planning at the University of Brescia where he is the chair of the MA programmes in Civil and Environmental Engineering and teaches courses in the English-language MA programme Land and Environmental Engineering.

He led several EU funded research programmes which deal with town and regional planning, mobility and road safety (DUMAS, PROMISING, RANKERS, SOL).



He chaired the COST Action TU0602 “Land management for urban dynamics”, a 21-country exercise assessing the main land management regimes and tools.

He participated in the OECD working groups on pedestrian and cycling safety and also chaired the ETSC working groups on “Evaluation of road safety policies” and “Road safety policy integration”. He is the president of the Centro Studi Città Amica CeSCAM and a board member of the Italian Centre for Town Planning Studies (CeNSU).

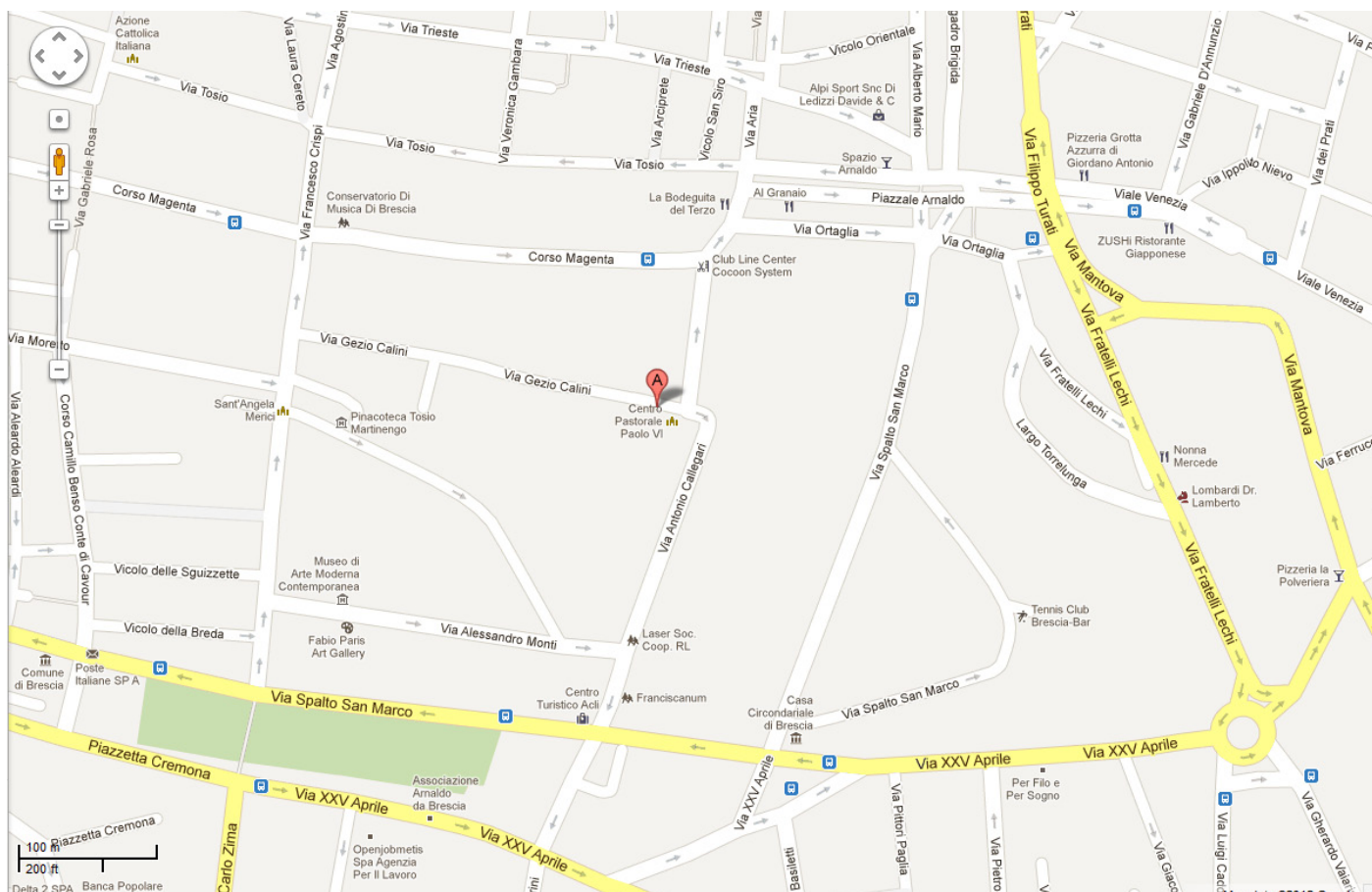
His publications include over 170 books, papers and articles and he has been invited to present in numerous conferences in Italy and abroad.

He was a research fellow at INRETS (now IFSTTAR) in Paris, a member of the scientific committee of the journal Recherche, transports, sécurité, published in Paris by the National Research Institute on Transport and Safety, and of the committee of the Periodica Polytechnica Transportation Engineering, published by the Transport Technology department in the Budapest University of Technology and Economics.

## ABOUT THE LECTURE

This year’s European Transport Safety Lecture will focus on the most important facts and figures related to the safety of pedestrians and cyclists in urban areas. Between 2001 and 2009, some 107,700 pedestrians and cyclists were killed on EU roads, 9,250 of them in 2009. Within this 9-year period, deaths among this category of road users have been decreasing at a lower rate than for vehicle occupants, respectively 34% compared with 41%. The European Commission, in the 7<sup>th</sup> objective of its Road Safety Policy Orientations 2011-2020, acknowledged vulnerable road users as a group of road users deserving special attention, but has yet to propose specific actions to improve their safety on the roads.

The safety of vulnerable road users should receive special attention from policy makers at the national and European levels and new measures targeted at improving the safety of vulnerable road users will be crucial in reaching the new EU 2020 Road Safety Target. The 14<sup>th</sup> European Transport Safety Lecture will be an opportunity to discuss and raise awareness on the need to take action to improve the safety of this category of road users.



Location:

Sala Franceschetti – Centro Paolo VI  
via G. Calini 30, 25100 Brescia

Attendance is free but seats are limited.  
Simultaneous translation Italian/English will be provided.

To register, please send an email to [francesca.podda@etsc.eu](mailto:francesca.podda@etsc.eu) by November 11<sup>th</sup>.

We look forward to your participation,

Roberto Busi  
Centro Studi Città Amica (CeSCAm)

Antonio Avenoso  
European Transport Safety Council