Project of safety measures and respectance promotion

By Eglė Rasimavičiūtė
Meilė Grinkevičiūtė
Lithuania, 2013



Main goals:

- Promotion of using safety measures for cyclists;
- Encouraging of respectance between all road users.



BIKE PAL

Realization of objectives

Preparation

- Choose a location;
- Do the monitoring;
- Submit the questionnaire;
- Make the conclusions of the gathered data.

Realization of objectives

Implementation

- Make informational leaflets and stands;
- Communicate with society through internet;
- Organise a promotional event.

Main criteria of choosing the site

- High flow of cyclists;
- Intersection with vehicles.



Possible partners

- University;
- Local municipality;
- Ministry of Transport and Communications;
- Lithuanian Road Administration under the Ministry of Transport and Communications;
- Companies;
- Various organizations related with cycling.
- ETSC;
- Police.

Evaluation

- Monitoring of chosen location;
- Submitting a following up questionaire;
- Commparing pre- and post- results.



Possible difficulties

- Get a sponsorship;
- Achieve an agreement with possible partners;
- Apathy of citizens;
- Municipals disapproval...

Plan B

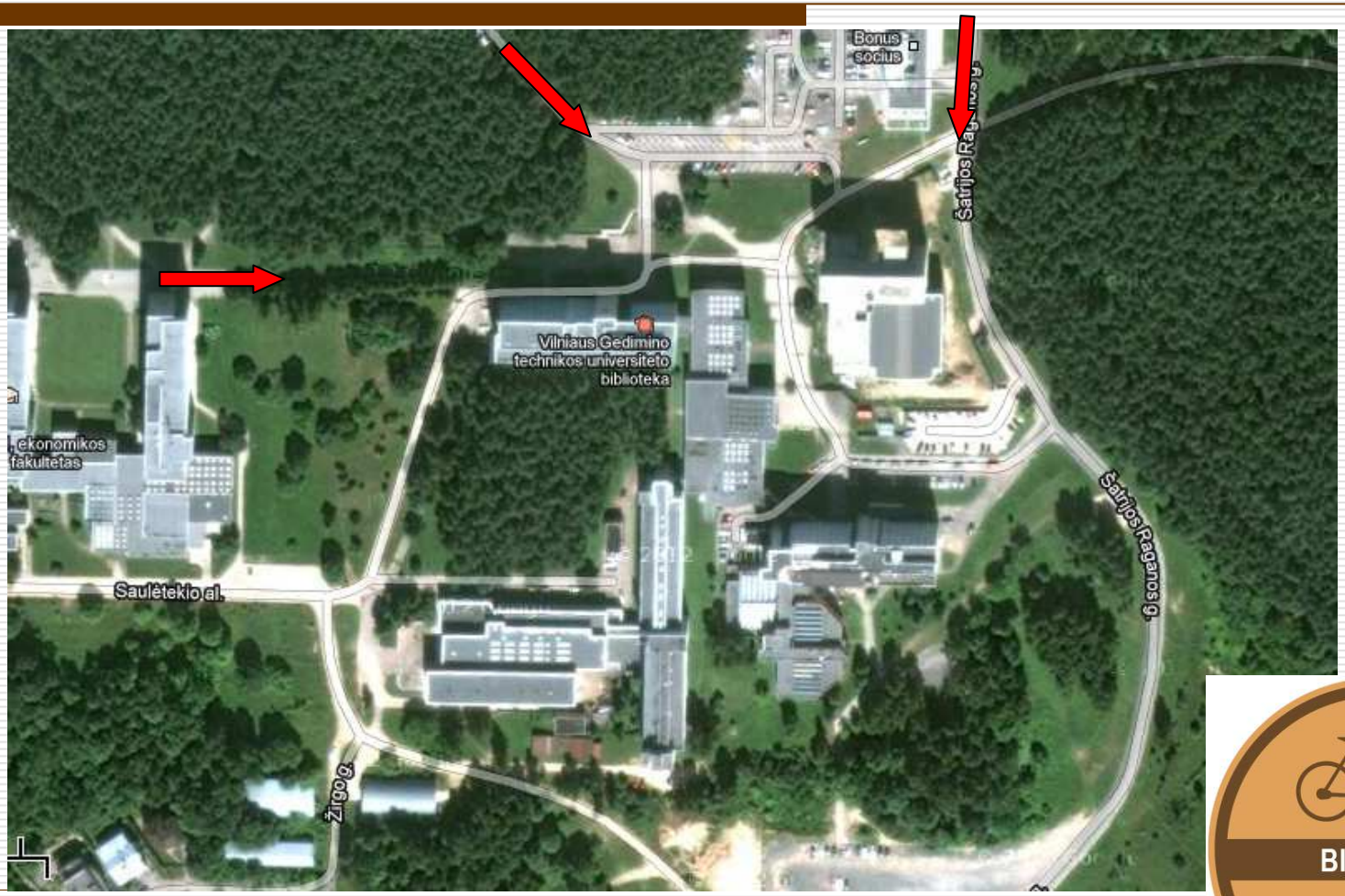
- Provide cyclists with bigger ant safer storages for leaving bikes;
- Create a social compaign encouraging students and university staff to go to the university by a bike.



Time table

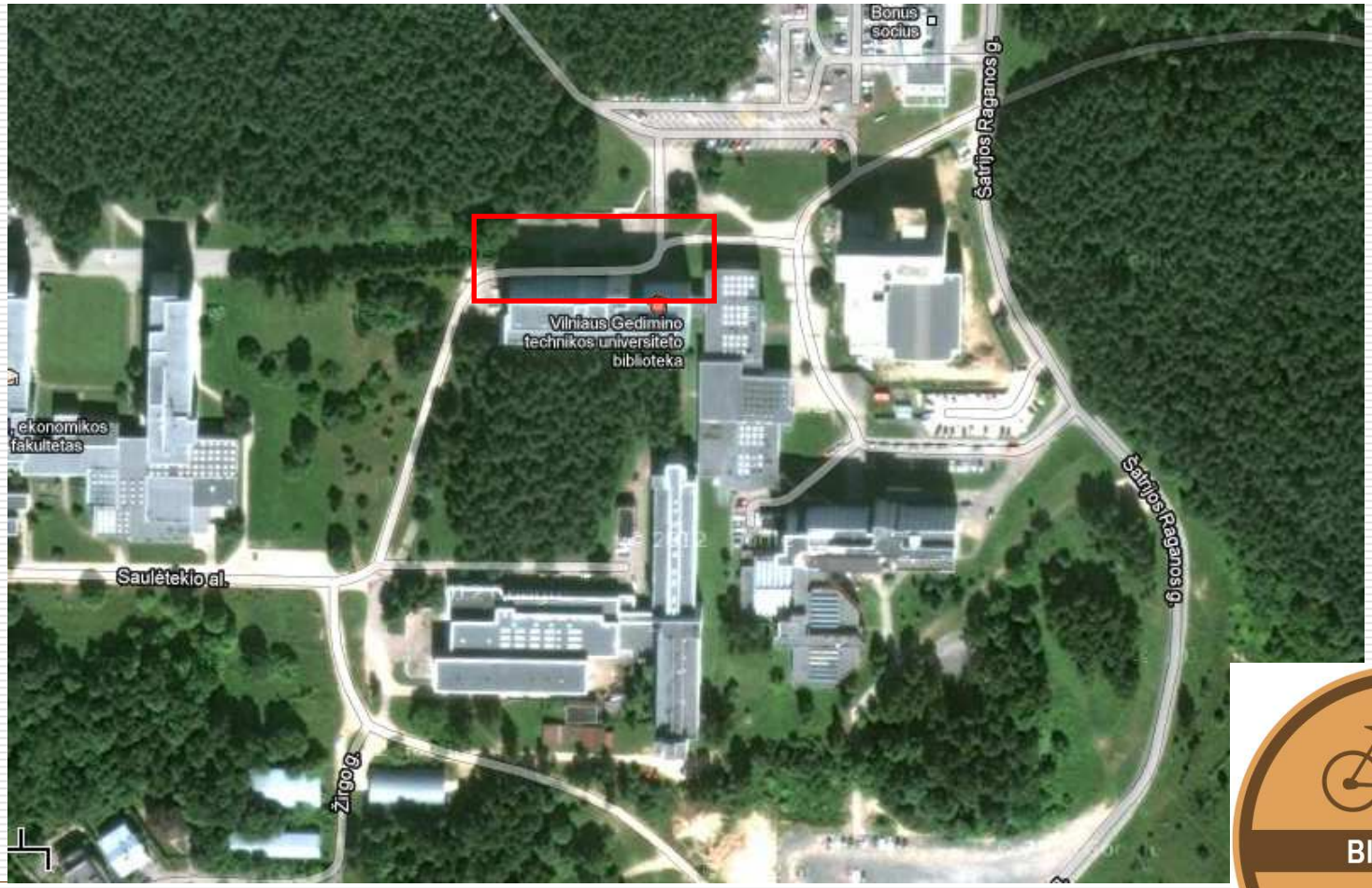
- April – consultations with specialists and research;
- May – develop an exact plan and demands then find partners;
- June/July – social campaign and preparation for event;
- August – event;
- September – evaluation.

Main cycling paths to university



BIKE PAL

Expected site for bicycles storage



BIKE PAL