Our proposal for Bike Pal

« Il peggior nemico delle biciclette non sono le auto ma i pregiudizi»

cit. Margot Wallstrom

European Transport Safety Council

Objectives

- Increase use of the bike in Aversa
- Increase Knowledge in the children
- Introduce bike in the school
- Increase Knowledge in the students
- Implement a bicycle lane

Do everything safely

Ideas/measures

Our proposal is compose to:



- Encouragement to use bike

- Encouragement to use it safely

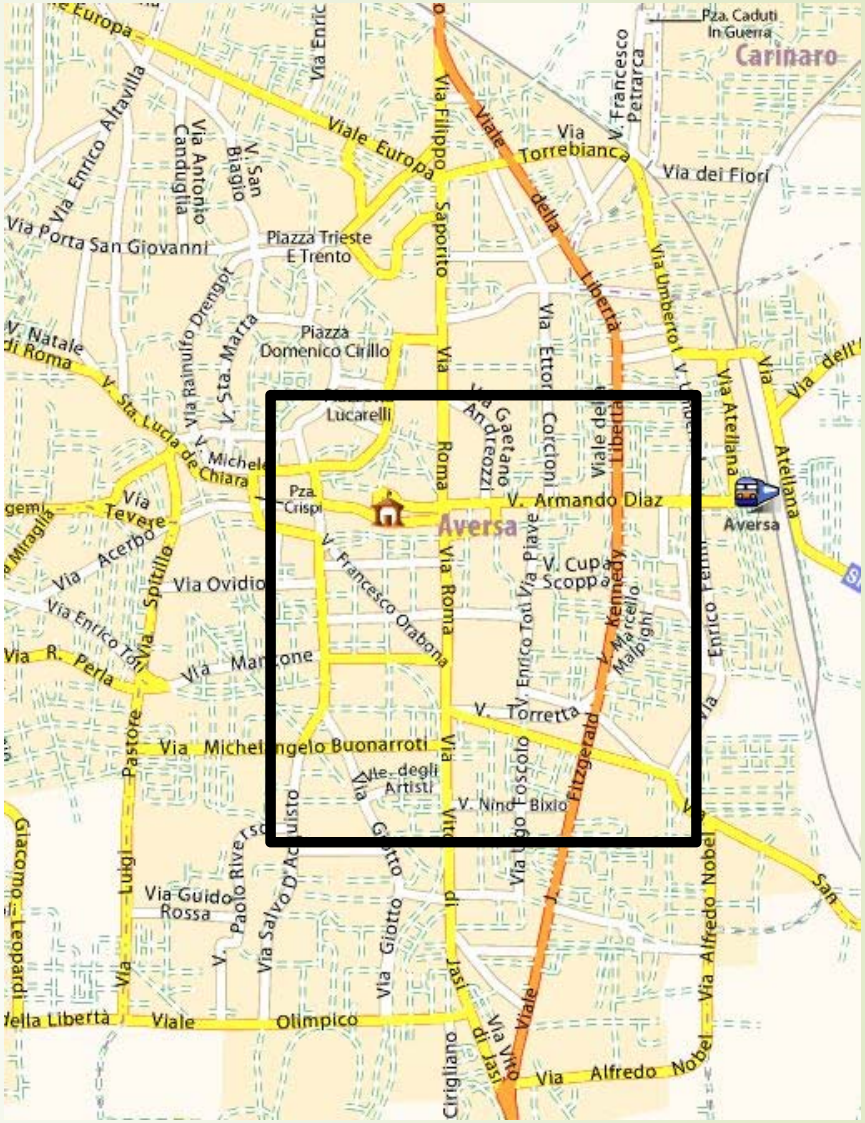




- Implement an infrastructural solution

Identification of the site

- Area of interest



An infrastructural measures

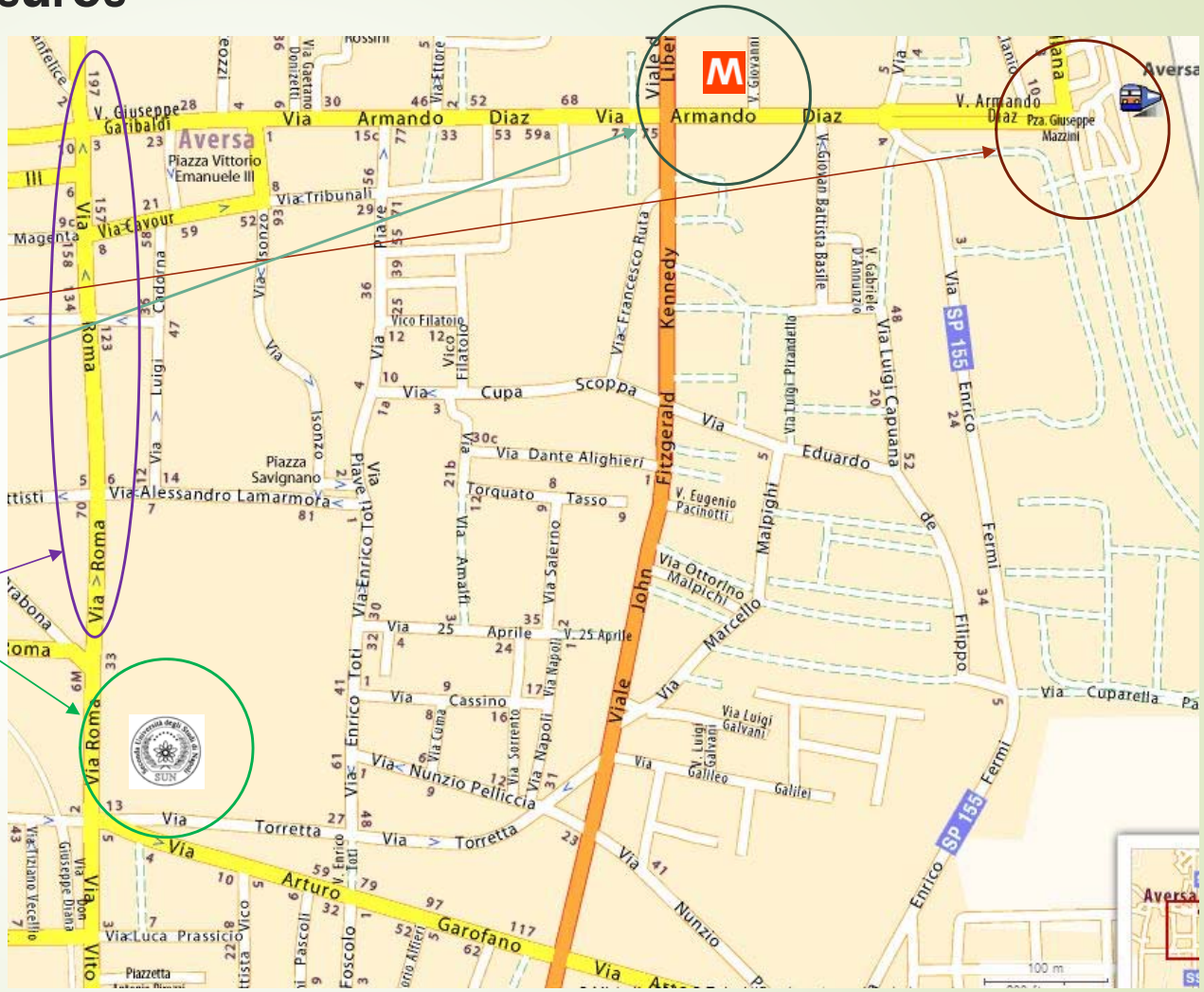
- Area of interest

1) Railway station

2) Metro station

3) Faculty of Engeneering

4) Via Roma



An infrastructural measures

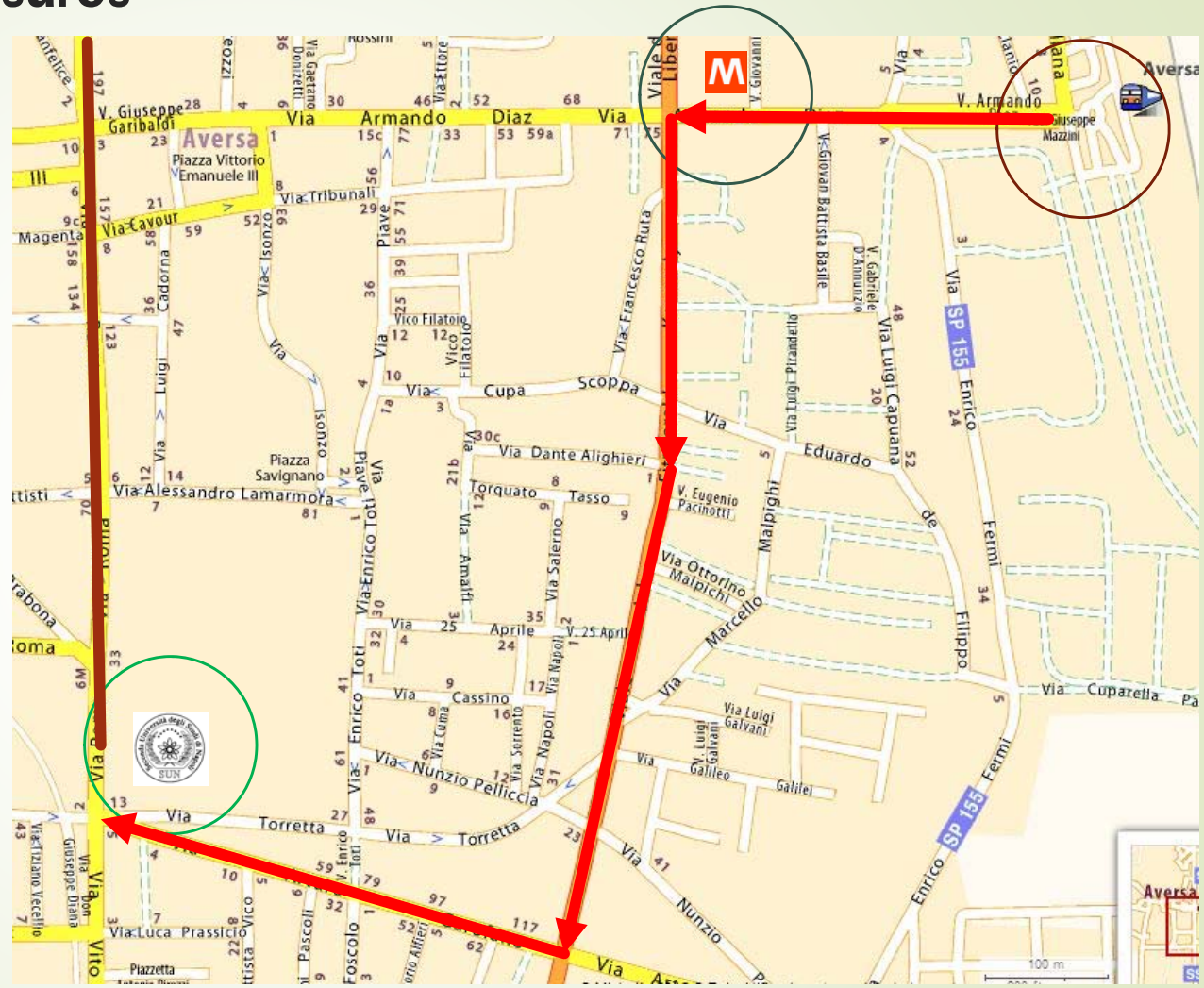
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An infrastructural measures









Our possible parthners (just contacted)



- Aversa's council:

It is interest because bicycle can solve:

Traffic problem
Pollution problem
Parking problem

- Confesercenti:

City 4 bike project:

They carry on a project to
Involve people to use a bike



Other possible parthners

ANIA Fondazione per la sicurezza stradale
Le compagnie di assicurazione per tutelare la vita e prevenire gli incidenti stradali

- Fondazione ANIA:

We can show our idea for a functional and safe project, the aim of this association is to have a safe road. It's the same of our aim



- Milione Bike di R. Milione:

This company want to implement a bike sharing in Aversa. Their project can meet with our projet for give best result

- SUN:

When we are going to home we will start a collaboration with our prof. Mariano Pernetti and with our faculty



Evolution

- We talk to municipality of the town for do the encouragement
- We search and find a lot of partners for the founds
- We turn in the city for tell to citizens about our job for them (radio, journal, lecture; ecc)
- Meanwhile we implement a cycle lane
- In all stages we try to be credible and honest

Communication

- Organize a lecture in our university (with a questionary)
- Organize a lecture in the faculty of architecture of the city (with a questionary)
- On permission of the town we go in the all other schools
- Make a official web page; facebook page, twitter page ecc
- Make a journal interview on «nero su bianco» (about 30000 readers)
- Talk about our project in the local radio (radio Aversa: about 2000 users)
- Organize a stand during «straversana»
- Tell to people about the safety road week

Problem

Problem about encouragement:

- Change an old mentalities
- Find the founds
- Obtain the necessary licenses

Tecnical problems:

- Adapt a sidewalk pavement to cyclist use
- Junction on a trafficked road

Alternative plane

- In alternative we can provide to reduced a velocity on a road less travelled; in this manner we can have a mixed solution; using a secondary road that are less large, less trafficked, and they can link the same places too. cyclist, pedestrian and vehicle can go all toghether on the same street in safe mode.

- But we are much positive on campaign of encouragement to use bike in safety mode because we will participate in first person to this campaign.

Timescale

- 23 march we return at home
- April: program a lecture in our faculty about «why you must use the bike, **safety**»
- April (later): do the same lecture in the other faculty of the town and in the all other schools
- April (more later): contact our partners and the other possible partners
- May: put all aware; local journal; web page; facebook group, ecc
- May – June : implement a bycicle lane in the area of interest

For the last

- Wear the helmet
- Wear the reflective clothes
- Wear a knee protector
- Put on our bike and….
- **Take a ride in new cycle lane of the city!**



Thank you for attention