

Bike Pal Project

PITOUT Nicolas

PRILLARD Lucie

Ecole Nationale des Travaux Publics de l'Etat (Lyon)

Summary

1. Objectives
2. Ideas/Measures
3. Site
4. Partners/Strategy
5. Evaluation
6. Communication
7. Difficulties
8. Plan B

1. Objectives



- to change young's behavior
- to increase the number of young who rides to school in safety
- to give confidence to parents to accept theirs children ride to school

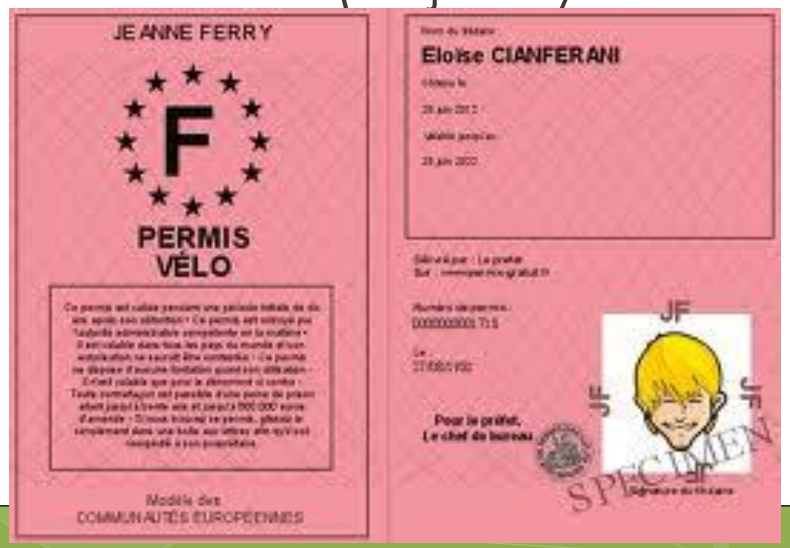
- For a long term : to have better behavior of future car's drivers

2. "Vélobus"

- To create a school mobility plan with bike :

Some adults ride with children to school on cycle lanes.
Agreement of the school, parents, and teachers.

- To deliver a cycling license for children (to justify theirs skills to ride alone)



Infrastructures

- Cycle lanes between homes and school
- Bike parking located near to school
- Locker in the school for helmet, yellow jacket…





3. Site : near to a school



4. Partners/Strategy

- Authorities :
  - School
  - Police
  - Political authorities (collectivités territoriales)
- Associations :
  - Bike
  - Environmental
  - Prévention Routière

5. Evaluation

- Questionnaire : point of view of parents (parent's permission, confidence)

- Survey of the number of children who ride to school

6. Communication



- Advertisement with flyers
- Exhibition of the “velobus”
- Raising awareness at school
(environmental, energy, and safety ingames)
- Website linked at to school with
  - Description of organization (guide, places, inscriptions, meeting point, necessary materials)
  - Weather conditions everyday
  - Position in live of the group

7. Difficulties



- Money for bicycle infrastructures
- To convince parents to let their Children to ride to school
- It concerns just the short distance between school and home
- Difficult to know if the future drivers will be more carefully

8. Plan B



- Adapt the project for the workers :

  - Contact a bike expert who find the better safety way to ride to work
  - Then the worker ride the way with the expert
  - If the same way is used often, a cycle lane can be created (negotiation with the local authorities)

Thanks for your attention