BIKE-PAL CAMP

Brussels, march 2013

(plazaketak)



amaia garate olano

European Transport Safety Council

Universidad del País Vasco

Euskal Herriko Unibertsitatea

(analysis)











crowding-stacking-removing

denigration of public space
denigration of bicycles

(an analogy)





proud

code of values

potencial as aes-
thetic elements





...WE WANT A CITY THAT BOASTS ITS BIKES !!

(design objects)









BIKES AS PUBLIC SPACE DESIGNING TOOLS

COMBINED STRATEGY

INFRASTRUCTURE

- "PLAZAKETAK" — 1
- "KANTOI ATTACK" — 2

COMMUNICATION

- USING INSTRUCTIONS — 3
- MOBILE APP — 4

(1_plazaketak)



URBAN (DYNAMIC) FURNITURE

CYCLIST = DECISION-MAKER

(POSITIVELY) SHARED SPACE





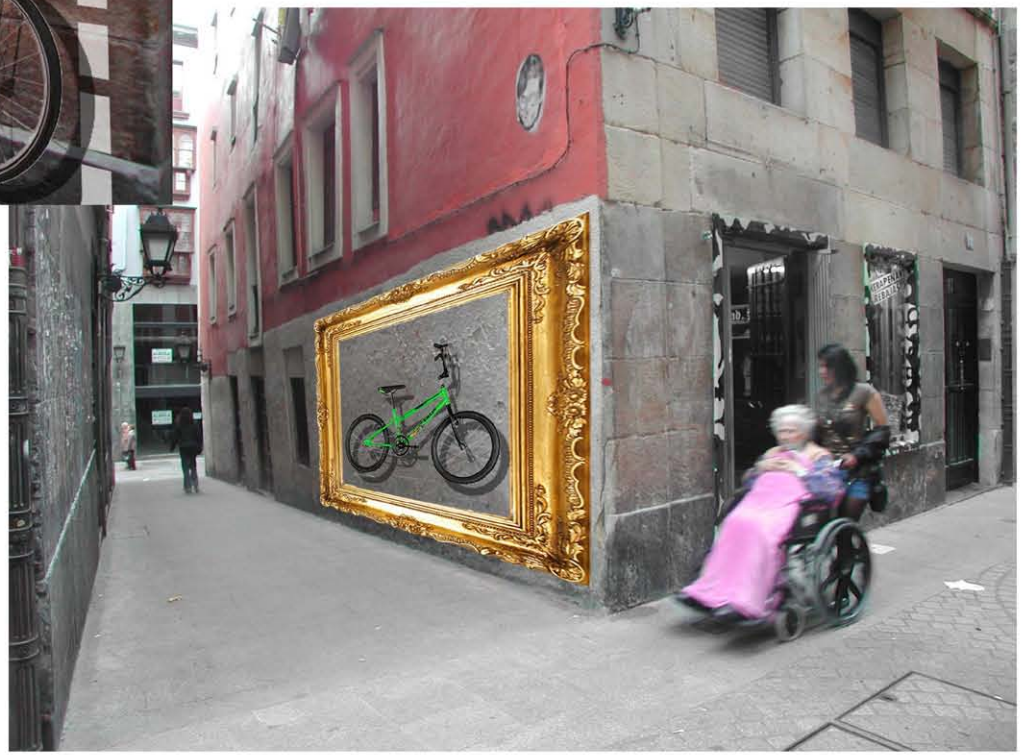
(2_KantoiAttack)



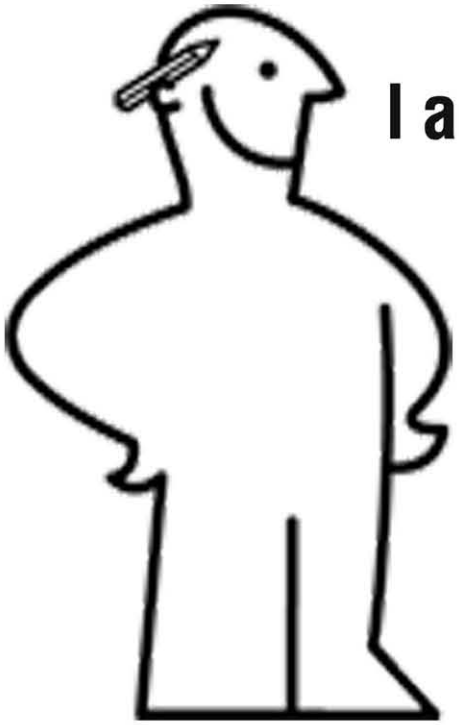
SYMBIOTIC RELATION

INTEGRATE IN EVERYDAY(NESS)

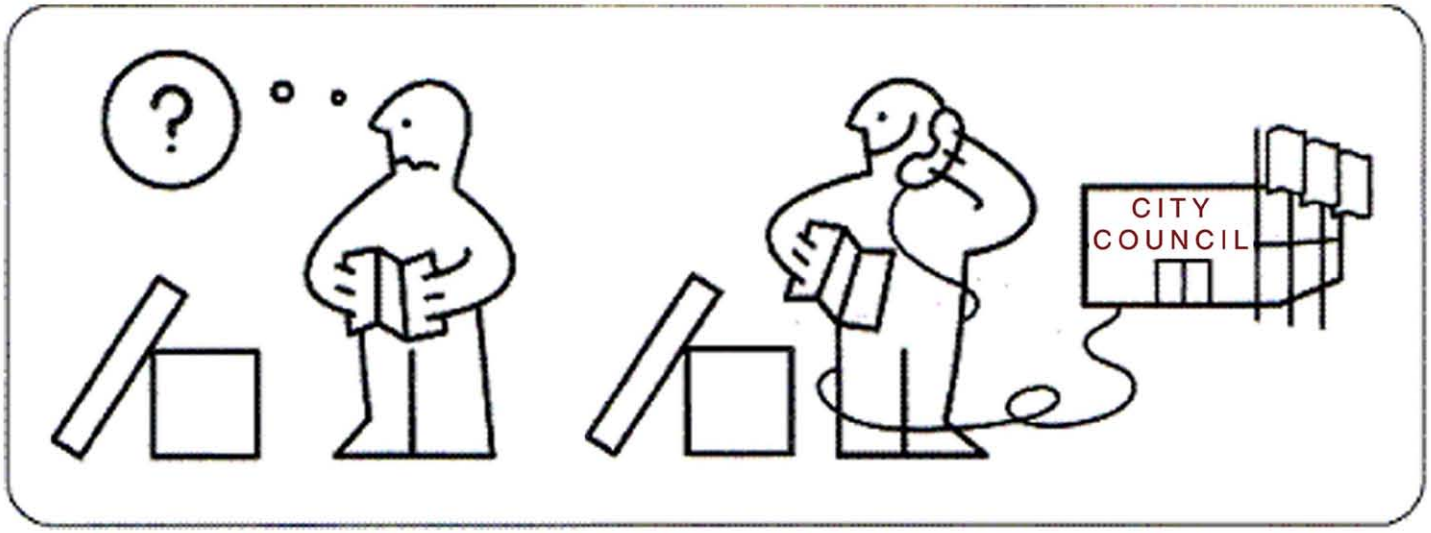
TREATMENT TOWARDS THE OBJECT (BOOKS)



(3_Using Instructions)



language = style



break stereotypes in-group & out-group

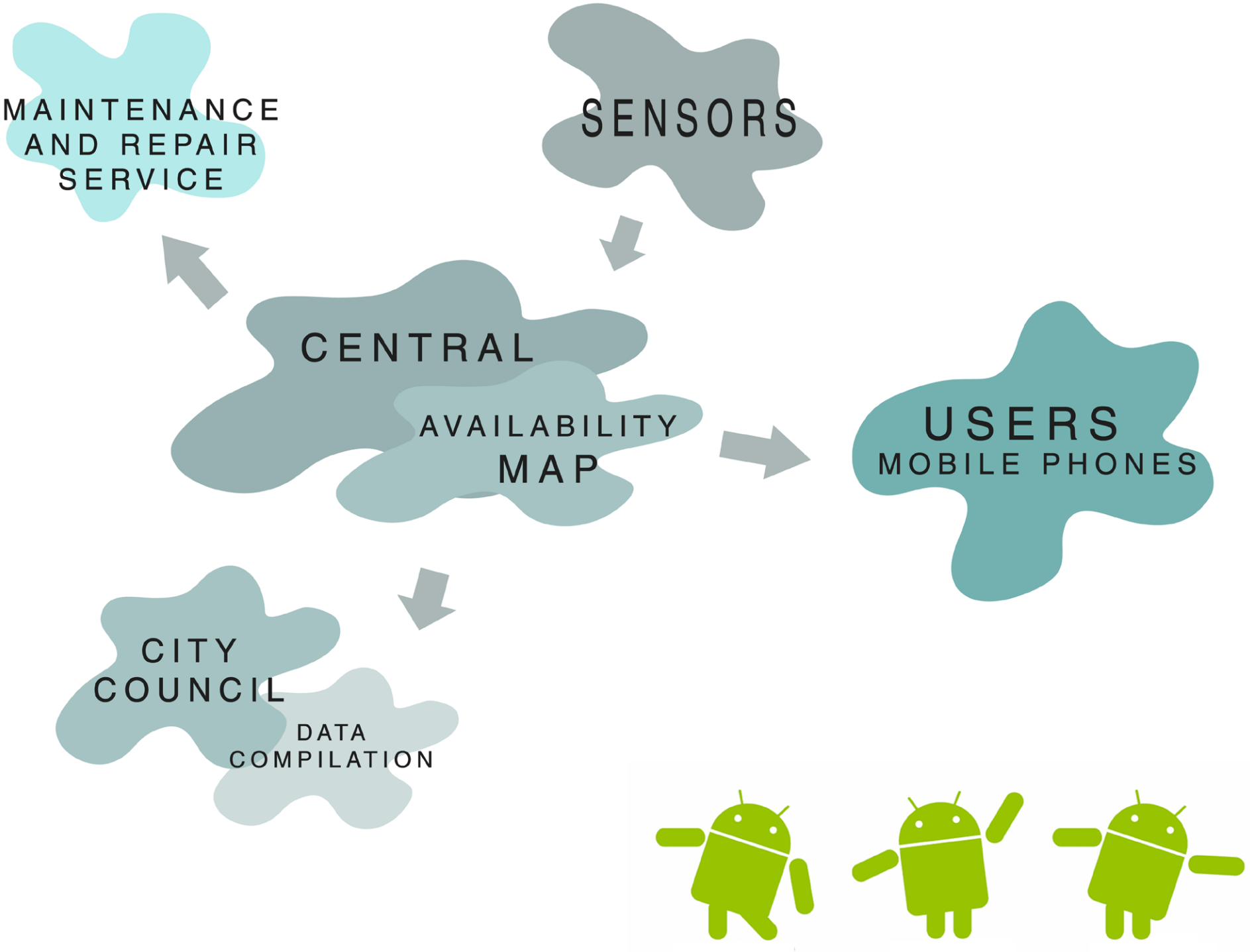










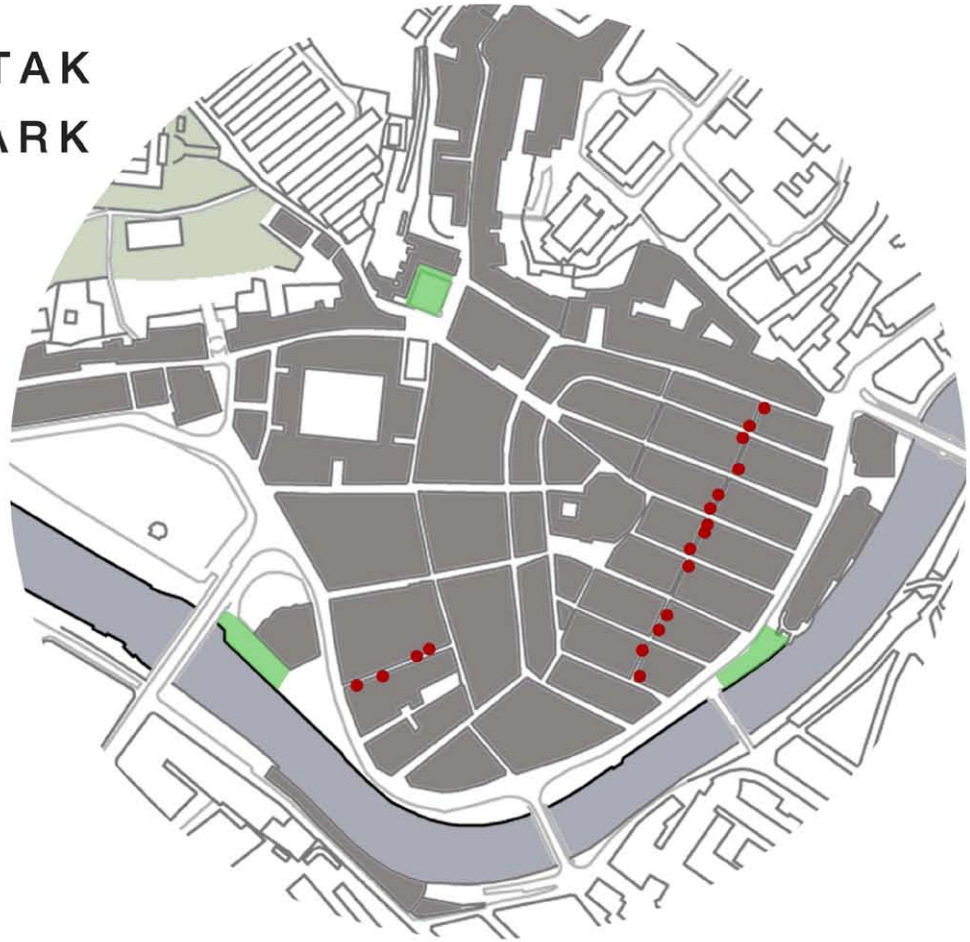

MAINTENANCE
AND REPAIR
SERVICE
SENSORS
CENTRAL
AVAILABILITY
MAP
USERS
MOBILE PHONES
CITY
COUNCIL
DATA
COMPILATION

(Bilbao-Oldtown)



PLAZAKETAK

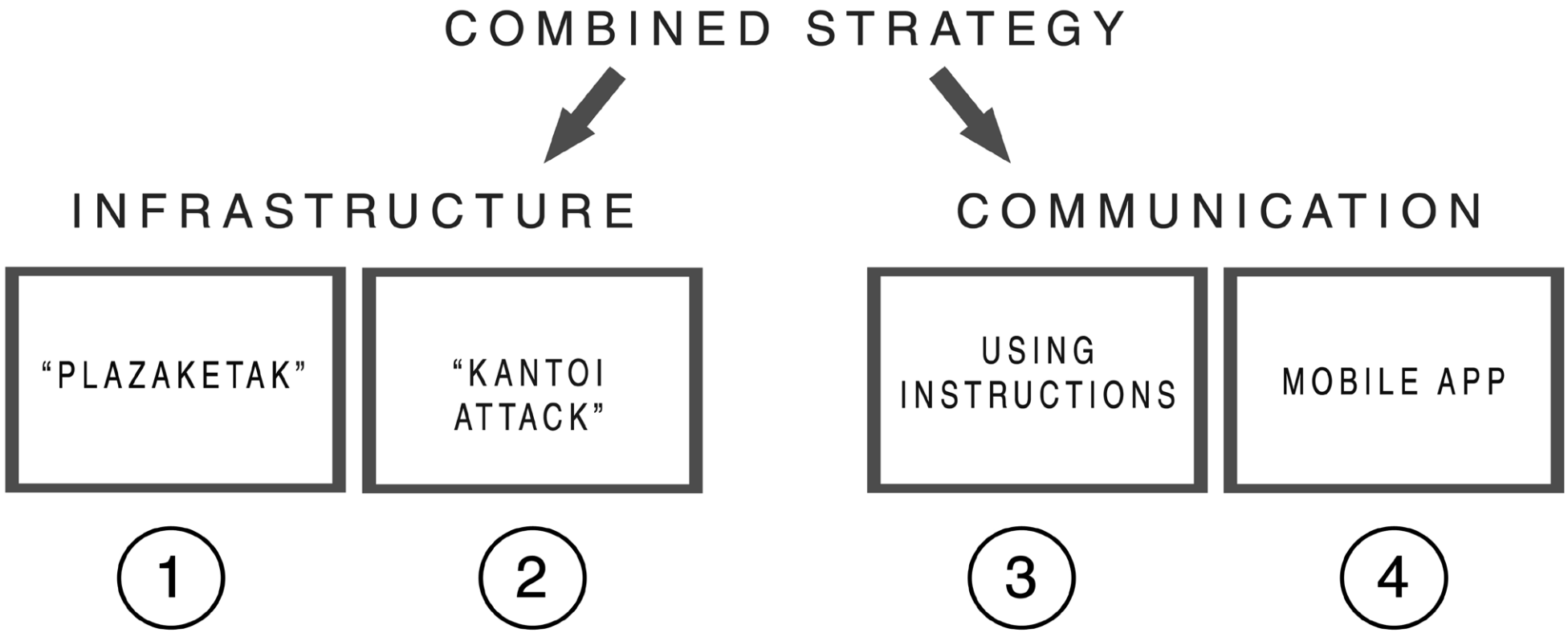
KANTOIPARK







(adaptability)



2 + 3

2 + 1 + 3

2 + 3 + 4

2 + 1 + 3 + 4

2 + 4

depending on...

FOUNDINGS

CITY

LOCATION

SPACE

PARTERNS' REQUESTS

TIME

(network)

- Hiri Zikloak (cycling association)
- Basque Cycling Federation
- University of the Basque Country
  - Architecture Department
  - M-ETXEA (low-cost & experimental architecture)
- Bizizbizi (cycling association)

PLAN B !!

A VERY COLLABORA-
TIVE ATTITUDE
FROM ALL OF THEM!
:)

OTHER POSSIBLE PARTNERS...

- EITB (regional press company)
- La Señorita Prudencia (links)
- Construction companies
- ...