NEWS RELEASE
Final Dissemination Seminar of the AVENUE Project

10th of September 2013, Brussels – The European Transport Safety Council (ETSC)[1] together with the partners of the Actions for Vulnerable, Elderly, Novice Drivers and Road Users in Europe (AVENUE) project held their second and final dissemination event in Brussels.

During the course of the project, the Road Safety Institute (RSI) "Panos Mylonas" and the twelve partners from nine EU countries have developed road safety education centres and road safety actions for citizens. They have created four types of referral centres for road safety, called NESTs (Networks & Education for Safety in Traffic) which had a European, local, national, and mobile coverage. By focusing on the main risk factors – speed, alcohol and non use of seatbelts – the different actions were just as much preventive measures as they were informing, educating and directly introducing people via new technologies and innovative tools to the road safety hazards.

In the presence of the European Commission, the seminar participants heard the experience of "Panos Mylonas" RSI, the Province of Friesland, Responsible Young Drivers, the Motor Transport Institute, Avenir Santé, and AESLEME. To read more about the projects, their actions and the full presentations, you can access the project's website.

For more information please contact ETSC Communications Manager Mircea Steriu at mircea.steriu@etsc.eu, or Policy Officer Luana Bidasca at luana.bidasca@etsc.eu tel. +32 (0)2 230.41.06.

AVENUE receives financial support from the European Commission's Directorate General for Mobility and Transport.

Notes to editors:

[1] ETSC is a Brussels-based independent non-profit making organisation dedicated to reducing the numbers of deaths and injuries in transport in Europe. The ETSC seeks to identify and promote research-based measures with a high safety potential. It brings together 46 national and international organisations concerned with transport safety from across Europe. www.etsc.eu