# Reducing road deaths on rural roads

5<sup>th</sup> Road Safety PIN Report 2010 Road Safety Target Outcome



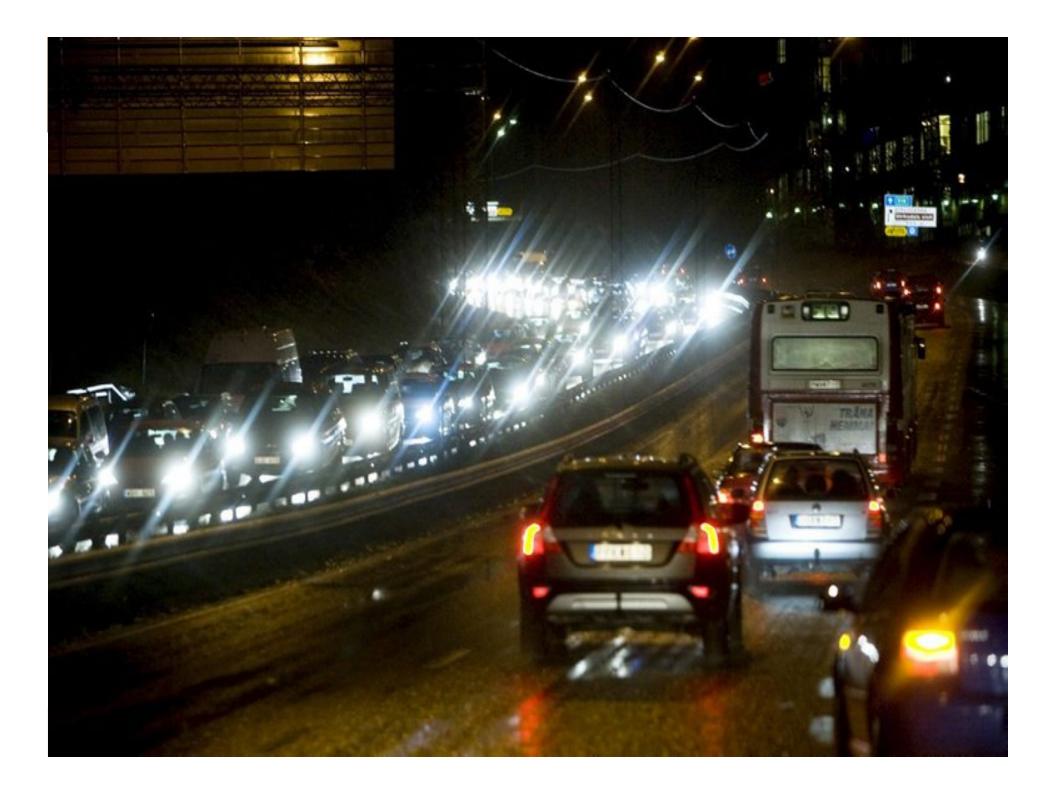


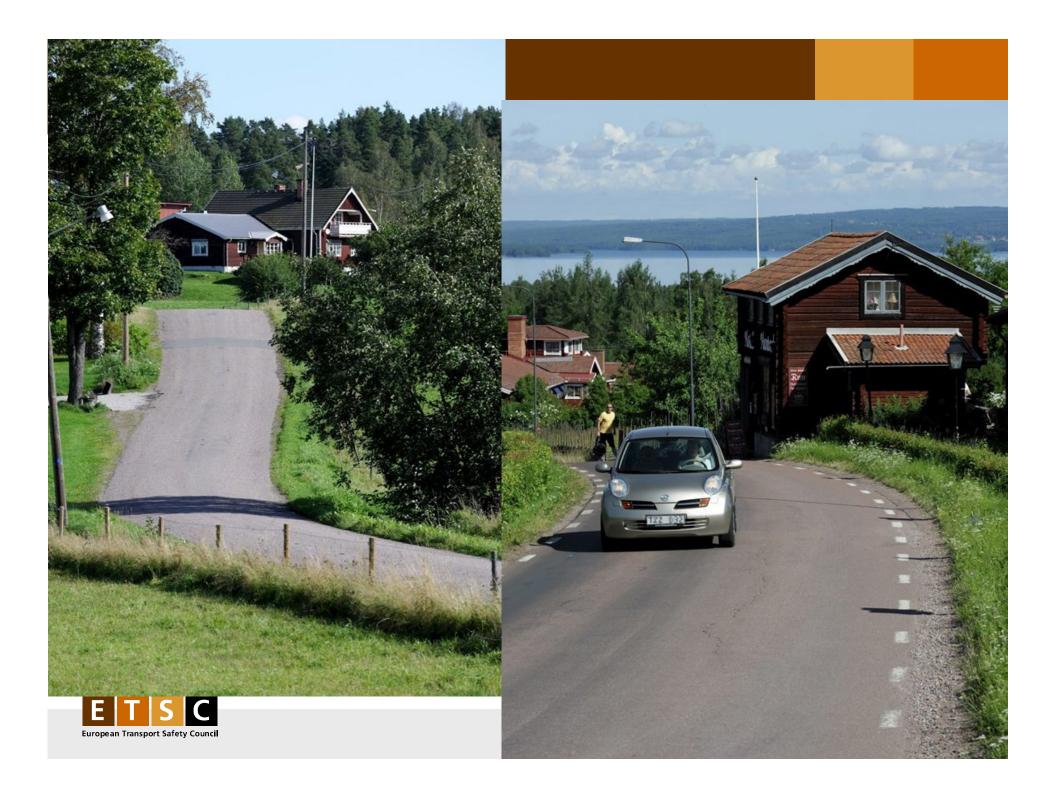
Asa Ersson, Swedish Transport Administration

























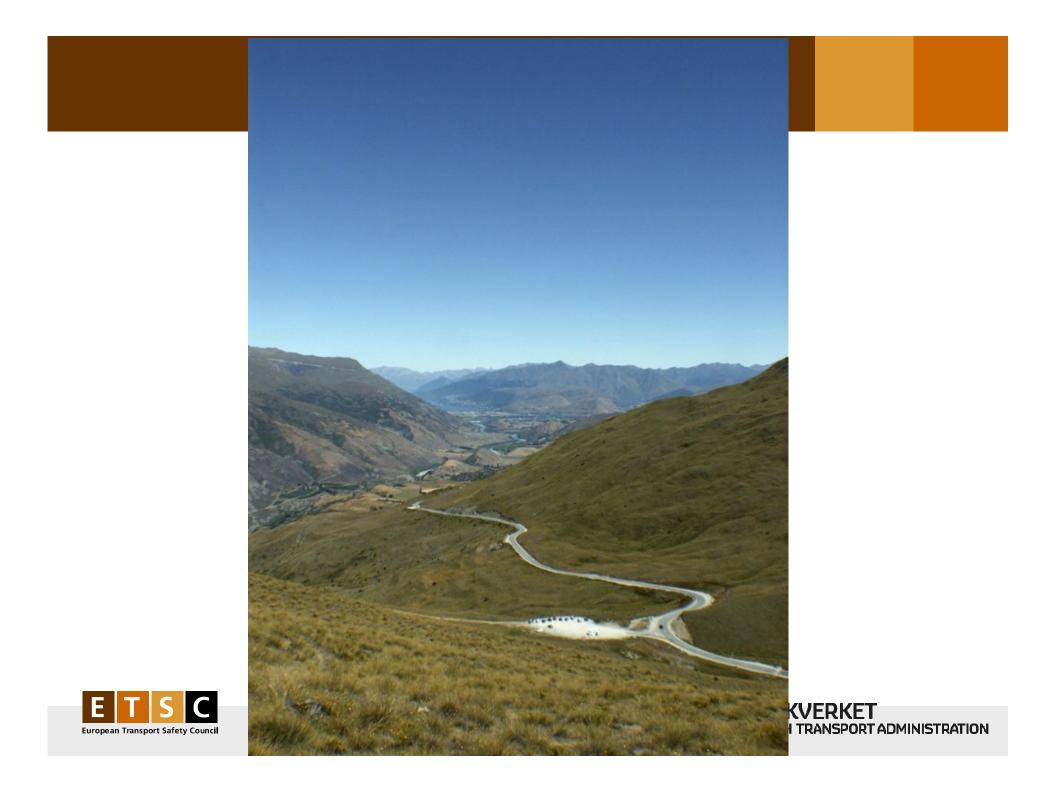
















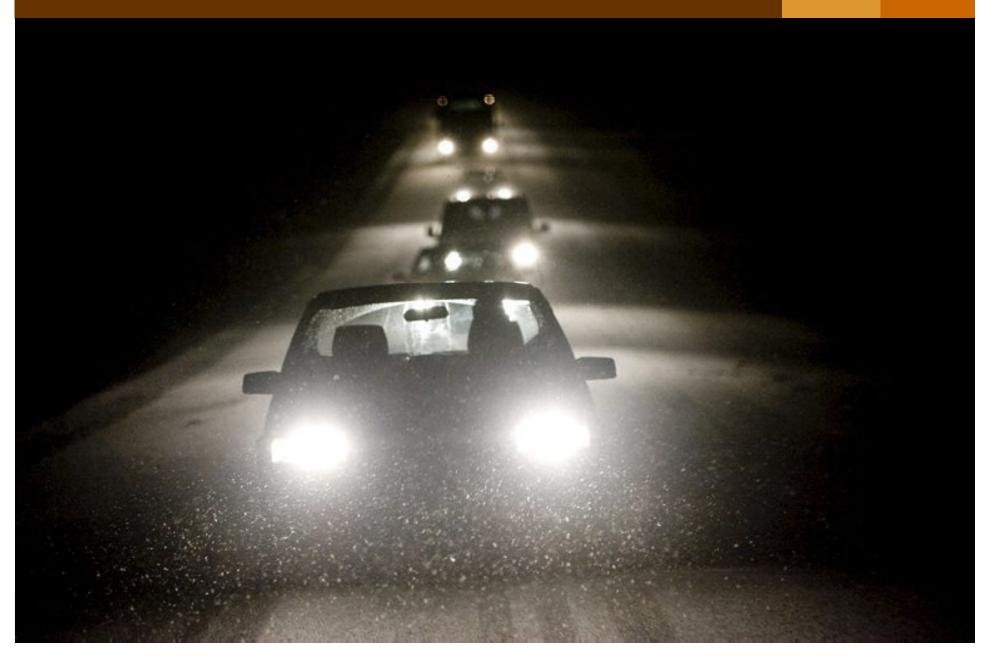


## A rural road can have many different designs, qualities and restrictions





### Darkness



#### Weather restrictions...



## **Speed limits**





CAFIKVERKET







### Enforcement

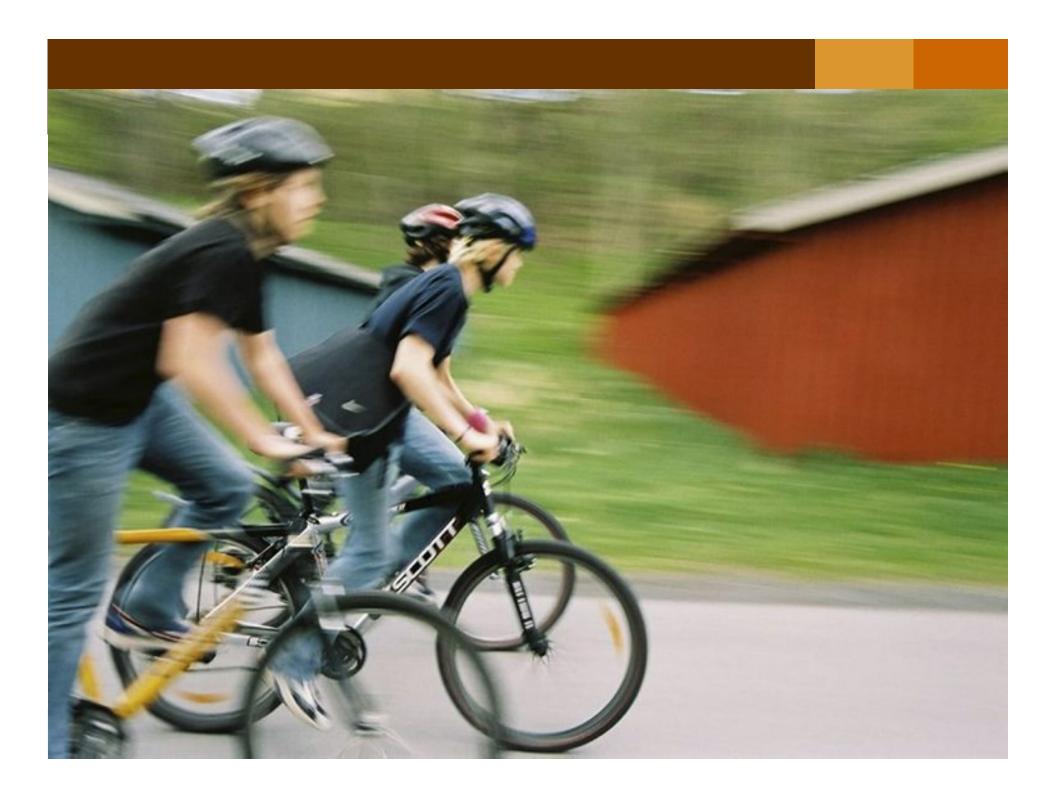


# And all kind of road users...

























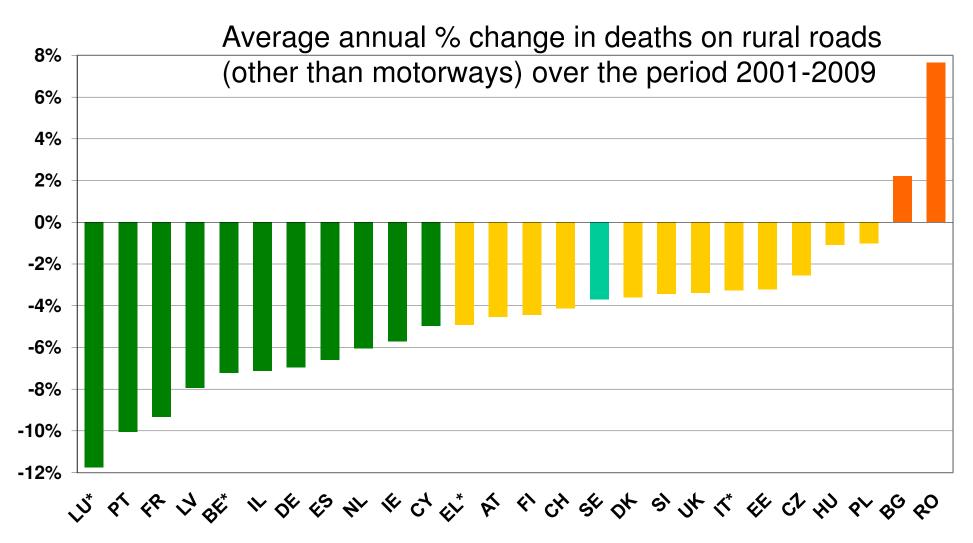








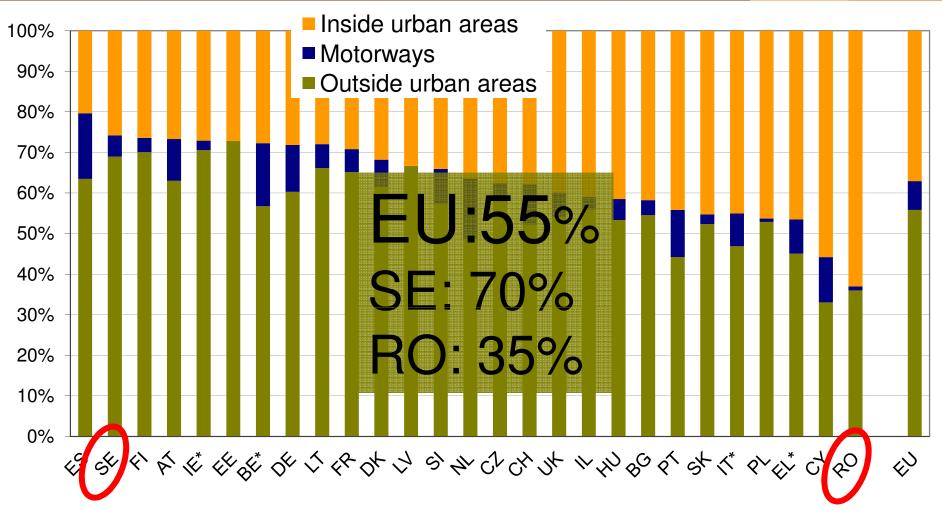
### Reduction in deaths on rural roads 2001-2009







### 55% of all road deaths occur on rural roads

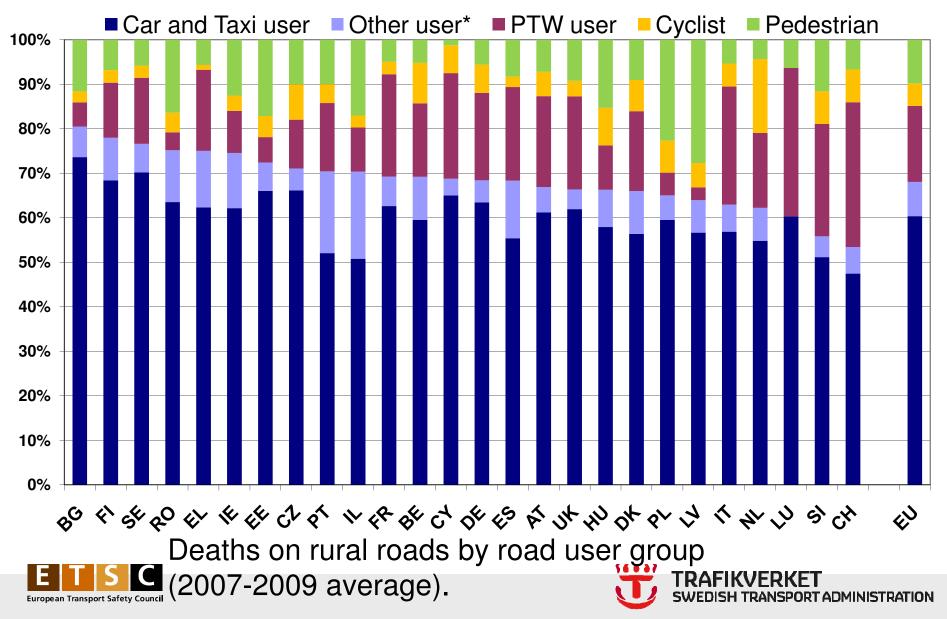


% share of road deaths per road type (2007-2009 average) ranked by the % share of deaths on rural roads and motorways taken together



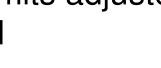


# 32% of people killed on rural roads are vulnerable road user



### Three main solutions in SE for enhanced safety on rural roads

- 1. 4000 km middle barriers (mainly "2+1roads") for roads limited to 100km/h
- 2. A modern speed camera system on roads limited to 70-90km/h with high traffic volumes
- **3.** Speed limits adjusted to road safety standard

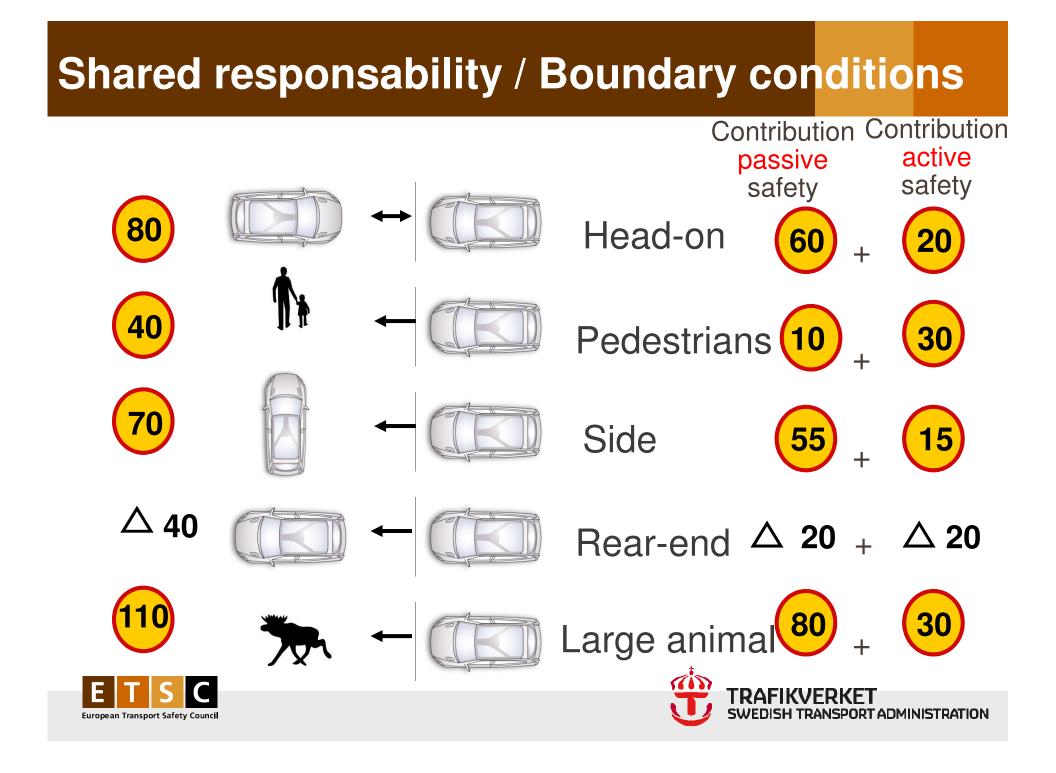












### Challenges for safer rural roads

### Barriers (middle, side) > 80km/h

### Vehicle & Infrastructure cooperation

### Speed management

Traditional investments, ex. VRU separation





### And we should think:

### "Roads that cars can read"



