

Safe and Sober Transport Alcohol Interlock Seminar 23rd May 2013

09:00 - 14:30

Latvian Railway History Museum
Uzvaras bulvāris 2A
Riga, Latvia

The European Transport Safety Council (ETSC), together with the Road Traffic Safety Directorate of the Republic of Latvia have the pleasure to invite you to the second 2013 “Safe & Sober” Seminar. The “Safe & Sober” campaign was started by ETSC in 2007 and it aims to raise awareness amongst policy makers, the private sector as well as key opinion leaders, towards a systemic approach to reduce alcohol misuse in road transport.

In the framework of this campaign, supported by the Volvo Group and ACS, ETSC is organising a series of roundtable events (the “Safe & Sober Talks”) in selected European countries bringing together “drink driving stakeholders”, road safety experts and companies. Measures to tackle drink driving, such as the use of alcohol interlocks, enforcement, the BAC limit and targeting novice drivers, are on the agenda of the event in Riga.

More and more countries in Europe are adopting legislation for the use of alcohol interlocks in rehabilitation programmes as a substitute punishment of driving license withdrawal. But, in many EU countries, the technology has found its way into vehicles which are used for the transport of goods or passengers on a voluntary basis. The alcohol interlock is used as a quality assurance tool to comply with a company’s alcohol and drugs policy. With the alcohol interlock, a company can guarantee that they only use sober drivers for their transport services. Many companies have already installed alcohol interlocks in their vehicles as an excellent guarantee of safe and sober transport services. More and more municipalities, county councils, public agencies and companies that source passenger and goods transport services are making alcohol interlocks a requirement in negotiating contracts.

The European Transport Safety Council together with the Road Traffic Safety Directorate of the Republic of Latvia are delighted to invite you to the “Safe & Sober” Talk, which will be held in Riga, from 09:00 to 14:00 on 23rd May 2013. Translation (Latvian/English) will be provided. To register, please send an email before 20th May 2013 to Agnese Korbe at Agnese.Korbe@csdd.gov.lv. Any questions can be asked to Ilyas.Daoud@etsc.eu.

Agenda

(Moderator: Aldis Lāma, Road Safety Expert, Latvian Road Traffic Safety Directorate)

09:00 Registration

09:30 Welcome Viktors Valainis, Member of the Parliament (tbc)

09:45 National Road Safety Programme Maris Pekalis, Deputy Director of Road Transport Department, Ministry of Transport

10:00 Analysing and Reducing Drink-driving deaths

- **Drink driving in the European Union** Antonio Avenoso, Executive Director, European Transport Safety Council
- **Development in alcohol interlock technologies** Karl Pihl, EU Regulatory Affairs Director, Volvo Group Representation
- **EU standards, data use, technicalities** Bill Burger, Business Unit Manager, Alcohol Countermeasures Systems

11:00 Addressing Drink-Driving at National level

- **Awareness Campaigns and other communication tools** Jānis Aizpors, Head of Public Relation Department, Road Traffic Safety Directorate
- **Enforcing Drink Driving legislation** Edmunds Zivtiņš, Head of Prevention Bureau, State Police

11h45 *Networking lunch and Alcohol interlock demonstration (installed in a truck)*

12h45 Enhancing the fight against Drink Driving: Best practices, challenges and future developments

- **Most advanced legislation in offender programmes and areas of use**
Marita Löytty, Special Adviser, Finnish Transport Safety Agency (TRAFI)
- **Implementation programme in companies: processes, costs, involvement of employees**
Patrick Matthews, CEO, Matthews Coaches, Ireland
- **Developing a pilot project: tips and recommendations**
Charles Mercier Guyon, Secretary of the Medical Council, Association Prévention Routière, France

13h30 Questions/Answers

14h00 Conclusions