Swedish Abstaining Motorists' Association

European Transport Safety Council

Alcolocks: a life saving technology

Safe & Sober Talk in the European Parliament on 6 October 2010, 12:00 -14:30

In 2007 ETSC started a campaign on drink driving, called "Safe & Sober". In light of the European Union's road safety target to halve road deaths by 2010, the objective of this activity is to raise awareness amongst policy makers, the private sector as well as key opinion leaders for a systemic approach to reduce alcohol misuse in road transport, especially in commercial and passenger road transport. Alcohol interlocks have became an important tool of the national strategy on reducing deaths from drink driving in several Member States, yet, we are far from a co-ordinated approach at the EU level, which could be beneficial for all EU countries.

This event jointly organised by the MHF and the ETSC is an occasion to discuss the role of alcohol interlocks in the new EU road safety strategy for 2011-2020. It will be held on the 6th of October 2010 in the European Parliament, in Brussels. The event is organised as a seated lunch at the private Salon of the Member's restaurant and co-hosted by MEPs Anna Hedh and Dieter-Lebrecht Koch.

Please register at: silvia.branca@etsc.eu until the 1st October 2010.

If you are not accredited to the European Parliament, please also send your name, nationality, residency address, passport or ID number and date of birth to register for this seminar and then collect your badge at the Altiero Spinelli Building's reception on Rue Wiertz 60 on October 6th.

Agenda

11:30 Registration

12:00 Opening: Anna Hedh (MEP), Dieter-Lebrecht Koch (MEP), Herman De Croo (ETSC) and Tom Bjerver (MHF)

12:15 EC Road safety Policy Orientations 2011-2020: Maria-Cristina Marolda (EC, DG MOVE)

12:30 Development in alcolock technologies: Lennart Pilskog (Volvo Trucks)

12:45 Drink Driving in Europe and the role of alcohol interlock: Antonio Avenoso (ETSC)

13:00 Alcolock-standardization and quality: Tom Bjerver (MHF)

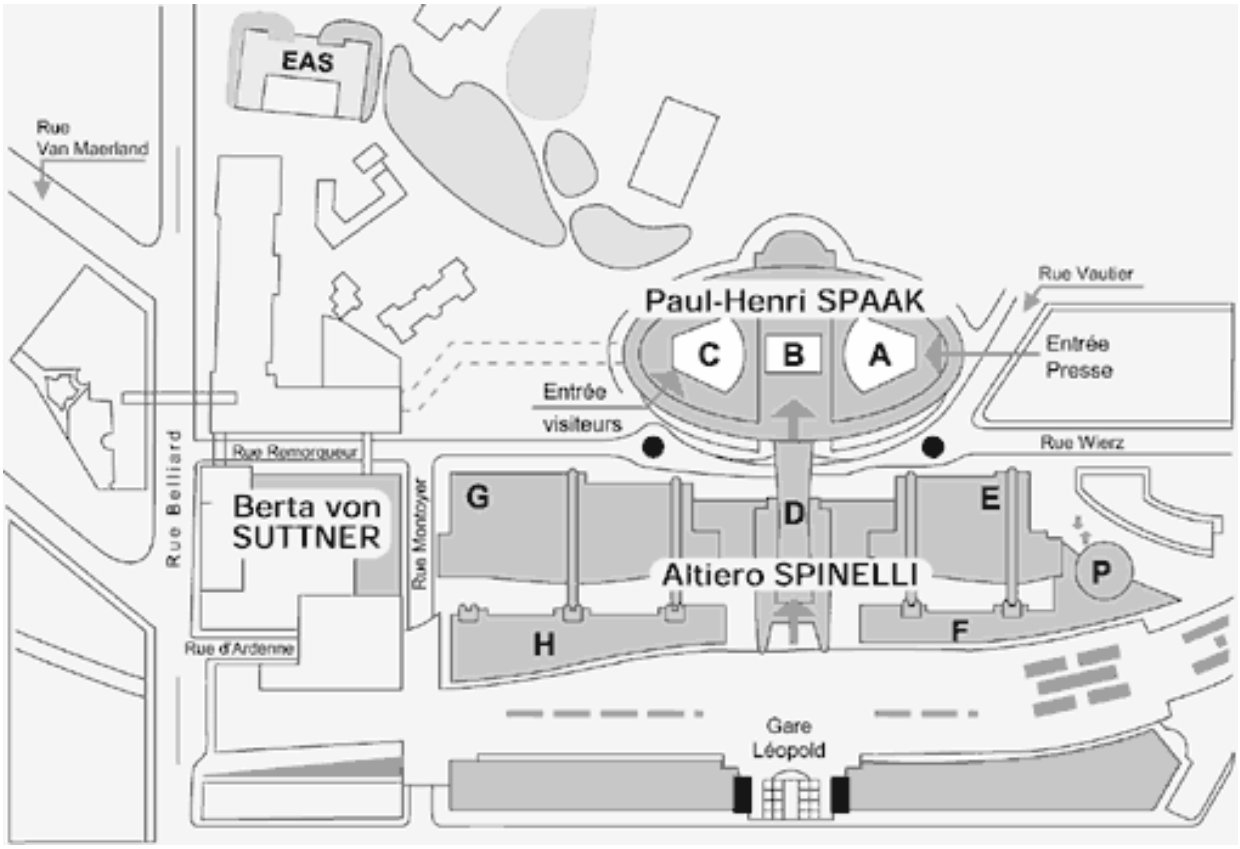
13:15 Experiences in commercial transport: Nora Källström (DB SCHENKER)

13:30 Round table discussion - chaired by Ellen Townsend (ETSC)

14:15 Concluding remarks

For additional information, please contact: silvia.branca@etsc.eu

Entry Map (Altiero Spinelli –D)



MHF – Swedish Abstaining Motorists' Association – is a road safety organisation focused primarily on the issue of sobriety on the roads. MHF is pushing for alcolocks to be installed in all vehicles, quite simply because it saves lives. The role of the association in the development of the alcolock is:

- to help generate positive opinion
- to be responsible for consumer information in Sweden
- to promote the issue of product quality assurance
- to act as a sounding board for product development
- to spread knowledge about the potential of the alcolock

For more information: www.mhf.se

The European Transport Safety Council (ETSC) is a Brussels-based independent non-profit making organization dedicated to the reduction of the number and severity of transport crashes in Europe. The ETSC seeks to identify and promote research-based measures with a high safety potential. It brings together 43 national and international organizations concerned with transport safety from across Europe. www.etsc.eu

The objective of the "Safe and Sober" Campaign is to raise awareness amongst policy makers, the private sector as well as some key opinion leaders for a systemic approach to reduce alcohol misuse in road transport, especially in the less well-performing EU member states. The alcohol interlocks are inseparable part of the approach. The campaign is run in cooperation with Volvo Trucks and form a part of the ETSC's commitments in Alcohol and Health Forum run by the European Commission.