



European  
Commission



# ROAD SAFETY:

Pin talk

Rome  
18 September 2013

# WHITE PAPER 2011: Towards a 'zero-vision' on road safety



# POLICY ORIENTATIONS ON ROAD SAFETY 2011 - 2020



# The “-50%” objective

- ***A political & global commitment***
- ***- 43% achieved ( 2001 – 2010)***
- ***- 11% achieved ( 2010 – 2012)***
- ***- 12% provisional data 1<sup>st</sup> semester 2013***

# Policy orientations on road safety 2011-2020

- ***3 Pillars:***
  - **A common European road safety area**
  - **An integrated approach with other policies (health, environment, employment, etc.)**
  - **Shared responsibility (EU, national, local...)**

# “A shared responsibility”

**Action by ALL stakeholders is needed**

- ***Public Authorities: EU + Central Governments + Local Authorities...***
- ***Private Companies: Car industry + Transport companies + Road operators***
- ***Users: everybody !***

**The EU acts wherever it provides an added value**

# Policy orientations on road safety 2011-2020

## ***7 strategic objectives:***

1. Improve education and training of road users
2. Increase compliance with road traffic rules
3. Safer road infrastructure
4. Safer vehicles
5. Promote the use of modern technology to improve road safety
6. Improve emergency and post-care services
7. Improve safety of vulnerable road users.

# Policy orientations on road safety 2011-2020

## How to reach the objectives ?

### Improved cooperation

*Cooperation framework, twinnings, exchange of best practices*

### Improved participation

*Information and awareness campaigns, improvement of the European Road Safety Charter*

### Improved monitoring

*Enhance CARE accidents database, extend the tasks of ERSO (European Road safety Observatory), common principles for road accidents investigation*

### Improved enforcement

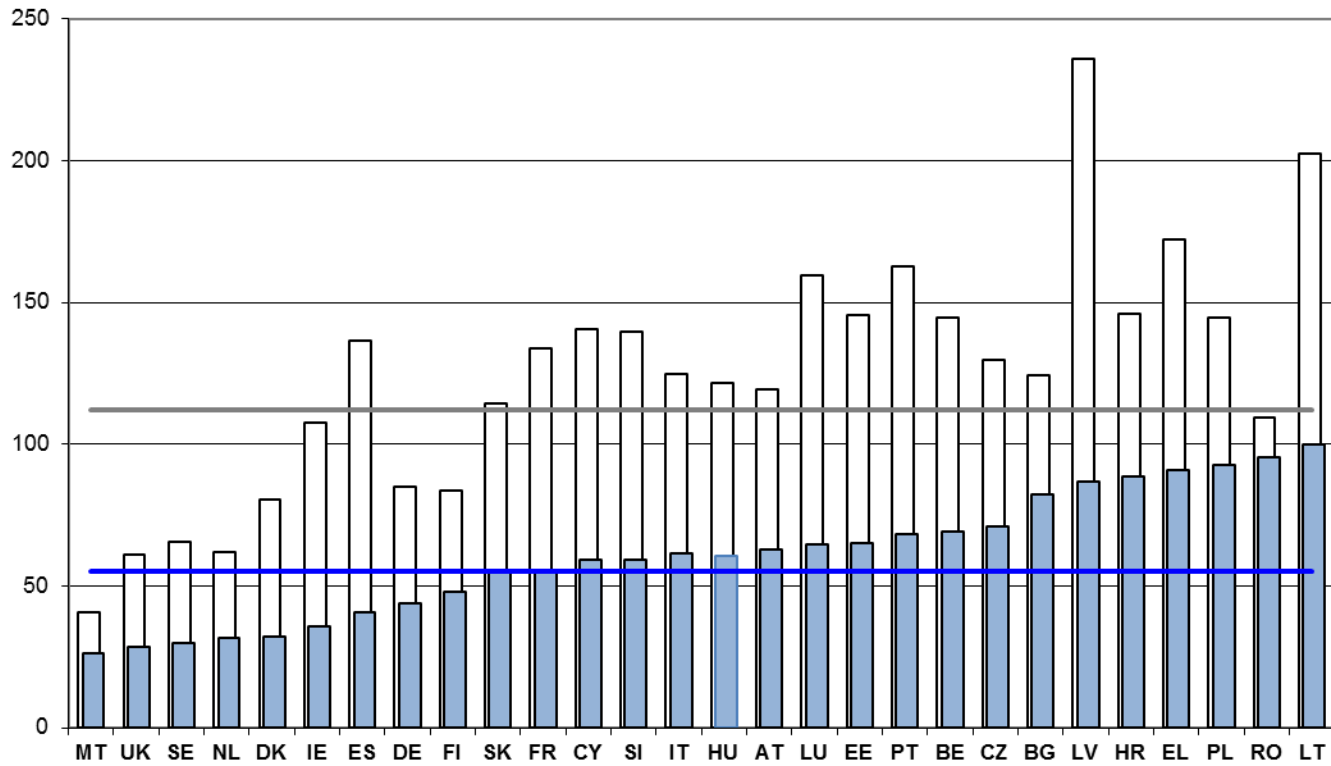
*Priority given to the control of the implementation and correct application of EU legislation on road safety*

# The EU instruments

- ***Road accident data and information***
- ***Financial support to research and studies***
- ***Best practice guidelines***
- ***Legislation (only when necessary)***



### Fatalities by population Evolution 2001- 2012



Source: CARE (EU road accidents database)





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## Road fatalities in the EU since 2001



Source: - CARE (EU road accidents database)

# Policy orientations on road safety 2011-2020

## *Objective n°5: Promote the use of modern technology to increase road safety*

*On going : in-vehicle systems to improve road safety*

- Further promotion of voluntary deployment of safety technologies*
- Legislative acts : revision of type aproval framework*

# Policy orientations on road safety 2011-2020

## ***Objective n°6: Improve emergency and post-injuries services***

### ***Setting-up of a global strategy of action on road injuries including:***

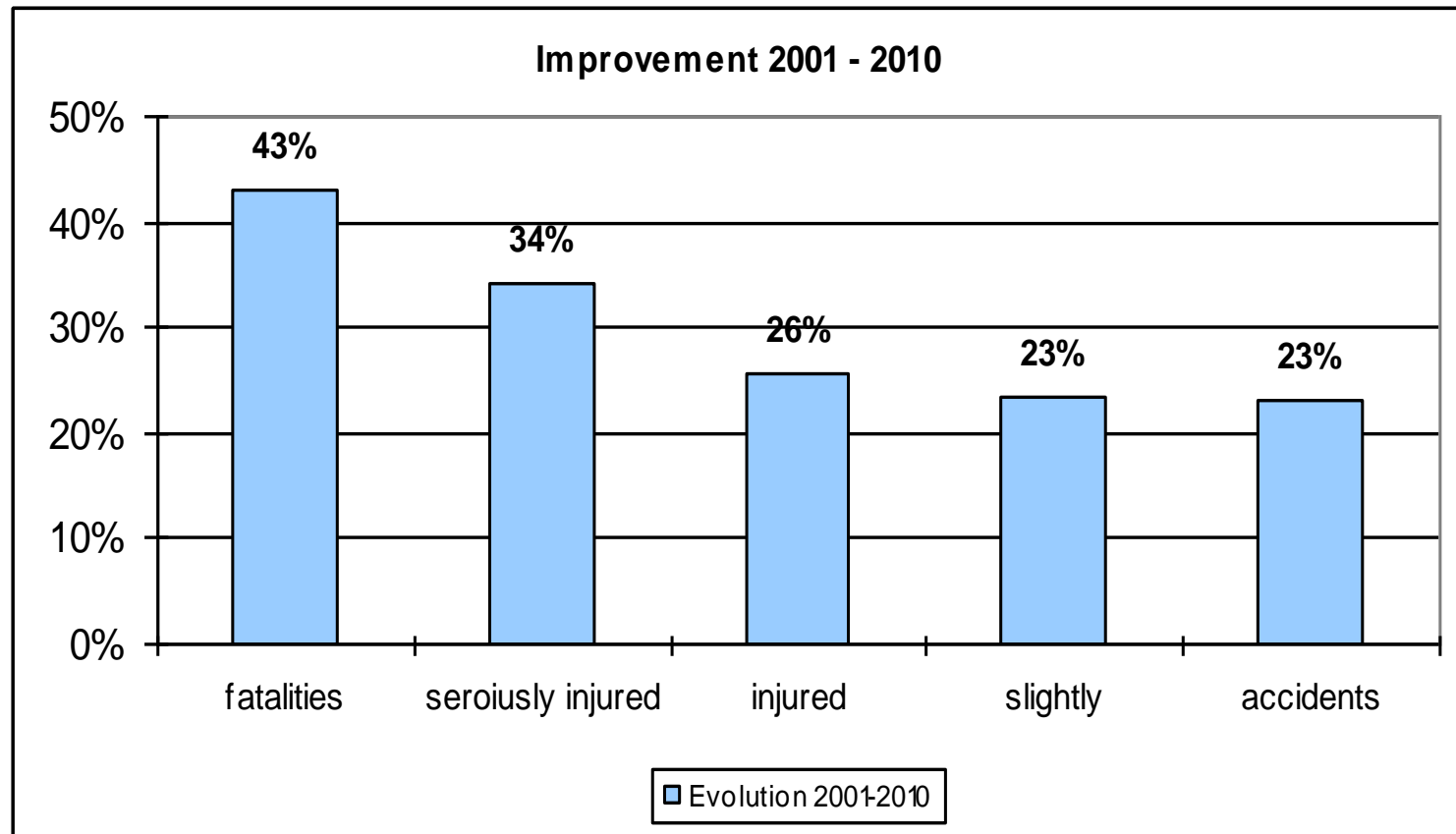
*First step :Harmonization of definitions and concepts*

*Setting-up an EU target for the reduction of injuries*

*Enhance post-crash intervention organization*

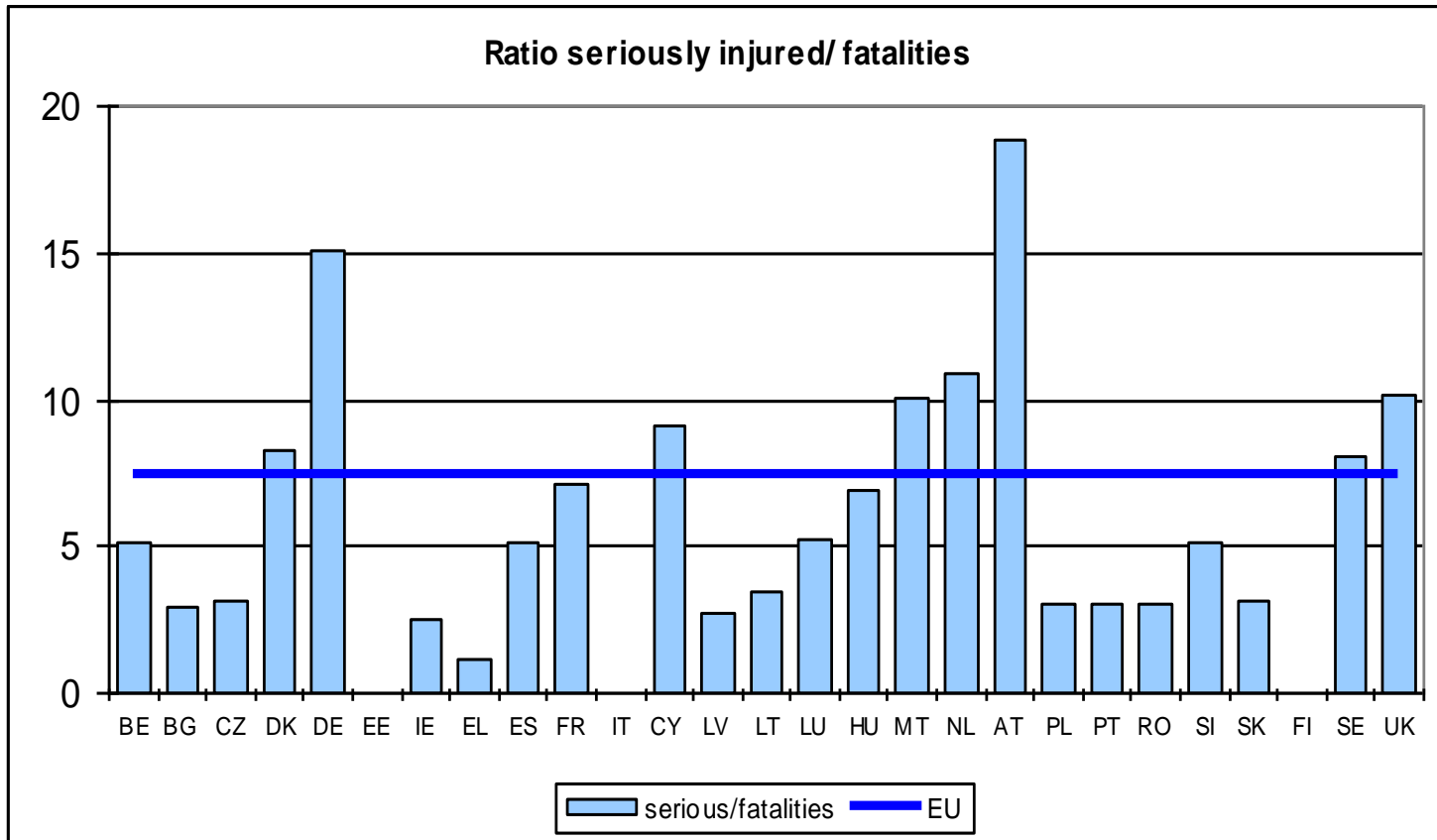


# Contrasted progress





# Contrasted progress by Country





# **Policy orientations on road safety 2011-2020**

## ***Objective n°6: Improve emergency and post-injuries services***

**COMMISSION STAFF WORKING DOCUMENT  
on road safety 2011-2020 – First milestone towards  
an injury strategy**

*[http://ec.europa.eu/transport/road\\_safety/topics/serious\\_injuries/index\\_en.htm](http://ec.europa.eu/transport/road_safety/topics/serious_injuries/index_en.htm)*



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## ROAD SAFETY

European Commission > Transport > Road Safety



MOTORCYCLING INTO THE 21ST CENTURY  
OCTOBER 3rd - COLOGNE, GERMANY



### USERS

- Children
- Cyclists
- Elderly drivers
- Motorcyclists and mopeds users
- Novice drivers
- Pedestrians
- Professional drivers



### TOPICS

- Behaviour
- Infrastructure
- Vehicles
- Dangerous goods
- Questions and Answers
- Public consultations



### SPECIALISTS

ENGLISH ONLY

- EU road safety policy
- Road safety knowledge base
- Projects
- Statistics
- Toolbox (Manuals and best practices)
- Fundings



#### What's new

#### Publications

Second European Motorcyclists' Forum - 03/10/2012  
14/09/2012

Call for proposals with a view to obtaining grants in the field of road safety for the organisation of a youth forum for road safety (DG MOVE/C4/SUB/01-2012) – English only

05/09/2012

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### STATISTICS

The EU publishes various statistics and other data on road safety



More

### GOING ABROAD

Traffic rules at a glance



Mobile version

More

### USEFUL LINKS



Policy orientations on road safety 2011-2020  
[737 KB]



European Road Safety Charter



Road Safety Knowledge Base



Driving licence

<http://ec.europa.eu/roadsafety>





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**Thank you**